

CITY THEATRICAL I N C

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SHoW DMX™ Wins Second Award

City Theatrical's new SHoW DMX™ wireless DMX received the "Live Design Lighting Product of the Year Award" from Live Design Magazine at the Broadway Lighting Master Classes on May 20, 2008 in New York City.

SHoW DMX was a nearly unanimous first draft pick by the judges in the Wireless Networking category. One judge noted, "I find City Theatrical's product innovative in the multiple ways that it seeks to attain higher levels of data fidelity and create ways to peacefully coexist with other radio signals in the 2.4GHz band—adjustable power output, limited bandwidth mode, and limited burst mode."

Another judge noted, referring to SHoW DMX's reliability, "The SHoW DMX system was no different than using wires—first time I could ever say that."

CTI's SHoW DMX system utilizes a patent pending method that synchronizes the hopping pattern of the radio with the incoming DMX packet to attain levels of data fidelity previously unreachable with wireless DMX. Additionally, SHoW DMX has a range of features including adjustable output power, limited bandwidth mode, and limited burst mode that allow it to peacefully coexist with other radio signals in the busy 2.4GHz band.

SHoW DMX also is fully RDM so users can change radio settings and monitor receiver strength from their laptop during the performance, as well as monitor other manufacturers' RDM gear on their production.

The SHoW DMX family includes a Transmitter, Receiver, low voltage three channel Dimmer, OEM modules for manufacturers, as well as receivers implemented into Color Kinetics® Power/Data supplies for LED lighting fixtures. CTI also offers engineering and fabrication services for custom projects utilizing wireless DMX, wireless dimming, and wireless LEDs.

About City Theatrical

City Theatrical, Inc. has offices in Carlstadt, New Jersey and London, England, manufactures unique lighting accessories, and has been the winner of 29 product and business awards. Products include the award-winning SHoW DMX, accessories for Color Kinetics®, Auto Yoke®, and Lightwright 4™ as well as the world's most extensive catalog of theatrical lighting accessories.