

CITY

THEATRICAL

NEW YORK • LONDON

September 10, 2012

City Theatrical SHoW DMX[®] To Be Distributed By Philips Color Kinetics

City Theatrical is pleased to announce that Philips Color Kinetics will now offer City Theatrical's full line of SHoW DMX Neo[®] wireless control solutions worldwide. This new distribution relationship makes it easy for Philips Color Kinetics customers to specify a full range of wireless DMX equipment for their entertainment and architectural installations.

City Theatrical has been a world leader in the development of wireless DMX for over a decade. SHoW DMX products can be found on nearly every Broadway and West End show and tour and have also been used on major music tours and events including the U2 360 Degree tour and the London Olympics. SHoW DMX products have also been used in many permanent architectural installations around the world.

The SHoW DMX Neo family offers a range of wireless DMX solutions from the simple plug and play SHoW DMX SHoW Baby[®] to the professional grade SHoW DMX Neo and the outdoor SHoW DMX Vero[™] and Vero Net[™].

SHoW DMX Neo features the extremely high data fidelity that the multi-award winning SHoW DMX is famous for, as well as incredibly fast 7ms latency, ensuring that wired and wireless DMX sources will appear exactly the same. All SHoW DMX Neo products feature the ability to optimize control of output power, full or limited bandwidth broadcast, and the ability to broadcast less than the full DMX packet to shrink the radio footprint. For the users who do not want to manually optimize their broadcast, SHoW DMX Neo products also have Neo Adaptive Mode that will select only open radio channels to broadcast on with no user intervention needed. All SHoW DMX Neo products will also "heal" lost data packets.

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