

NEW YORK • LONDON

May 4, 2018 For Immediate Release

QolorPoint Wireless LED Uplighters Illuminate The Spheres on Amazon's Campus

QolorPoint[®] Wireless LED Uplighters by **City Theatrical** were recently used to illuminate The Spheres on Amazon's campus in Seattle, Washington with a purple lighting display to celebrate 100 days until Seattle hosts the 2018 Special Olympics USA Games.

Twenty four <u>QolorPoint Wireless LED Uplighters</u> were set up within the 4,000 square foot grounds of The Spheres to create high intensity colored lighting effects that could be seen citywide through 2,643 panes of glass.

In addition to the intensity of light provided by the uplighters, the fixtures were selected to light The Spheres for their high level of portability and IP65 rating to protect against water and humidity used to nurture over 40,000 plants in the three massive domes. The uplighters will also be used for future events in The Spheres.

The QolorPoint Wireless LED Uplighters were controlled by plug and play wireless DMX technology with <u>SHOW DMX SHOW Baby® 6</u>. The lighting package was provided by Barbizon Lighting Company.

To find out more, read the full case study.

US HEADQUARTERS 475 BARELL AVENUE CARLSTADT, NEW JERSEY 07072 TEL 800 230 9497 / 201 549 1160 FAX 201 549 1161



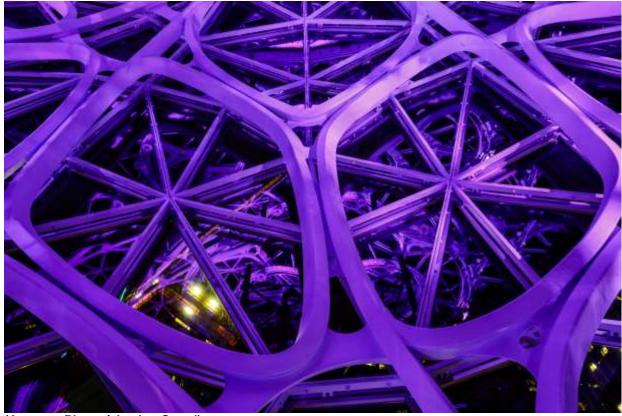
(Amazon Photo / Jordan Stead)



(Amazon Photo / Jordan Stead)



(Amazon Photo / Jordan Stead)



(Amazon Photo / Jordan Stead)



QolorPoint Wireless LED Uplighter by City Theatrical



SHoW DMX SHoW Baby® 6 wireless DMX with Maximum Bandwidth Technology™ by City Theatrical

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® Wireless DMX systems, QolorFLEX® brand of professional LED linear lighting including QolorPIX® Pixel Controlled LED Tape and Controller, QolorPoint[™] Wireless LED Uplighters, professional lighting software including Lightwright® 6, Moving Light Assistant[™] and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional <u>experience</u>.