

# CITY THEATRICAL

NEW YORK • LONDON

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For Immediate Release

## City Theatrical Launches QolorFLEX NuNeon, Tunable White HiQ High CRI Linear Lighting for Film and Video

City Theatrical is expanding its line of QolorFLEX® LED Tape and Accessories with a ninth type of [QolorFLEX NuNeon®](#), which brings the brightness and flexibility of QolorFLEX NuNeon linear lighting to the film and video world by combining it with City Theatrical's HiQ High CRI LED Tape technology.

[QolorFLEX NuNeon, Tunable White HiQ High CRI](#) (P/N N914-H27006500-5) is a sealed LED linear product that is extremely flexible and IP67-rated for indoor or outdoor use. It offers exceptional on-camera color rendition with a Color Rendering Index (CRI) greater than 94, allowing lighting professionals to meet the needs of high quality film and video lighting.

**QolorFLEX NuNeon, Tunable White HiQ High CRI** has a color temperature ranging from 2700 K to 6500 K, beam angle of 120°, brightness of 600 lm/m, power consumption of 70w/5m (4.27 w/ft), and density of 240 LEDs/m. **QolorFLEX NuNeon, Tunable White HiQ High CRI** is sold in 5m reels through City Theatrical distributors worldwide, and is technology that is exclusive to City Theatrical.

Like all types of QolorFLEX NuNeon, **QolorFLEX NuNeon, Tunable White HiQ High CRI** is rugged, outdoor-rated, dimmable, can be cut to length, and offers nearly the same visual impact as traditional blown glass neon without the problematic issue of installation and maintenance. QolorFLEX NuNeon operates on 24VDC, can be powered and controlled by a variety of QolorFLEX Dimmers and power supplies for ultra-smooth, flicker-free dimming, and is ETL listed and CE and RoHS compliant.

To complement this new **QolorFLEX NuNeon, Tunable White HiQ High CRI** linear lighting, City Theatrical also offers four other [QolorFLEX HiQ High CRI LED Tapes](#), in color temperatures that include 3200K, 6000K, and 2700K to 6500K in a single chip, as well as recently launched [QolorFLEX 5-in-1 HiQ High CRI LED Tape](#) (P/N 5050-24-RGBH27006500-60-5-20-1), which is a 5-in-1 24V LED Tape with a CRI greater than 95 and is 25% brighter light than other 5-in-1 LED tapes for the needs of film and video projects.

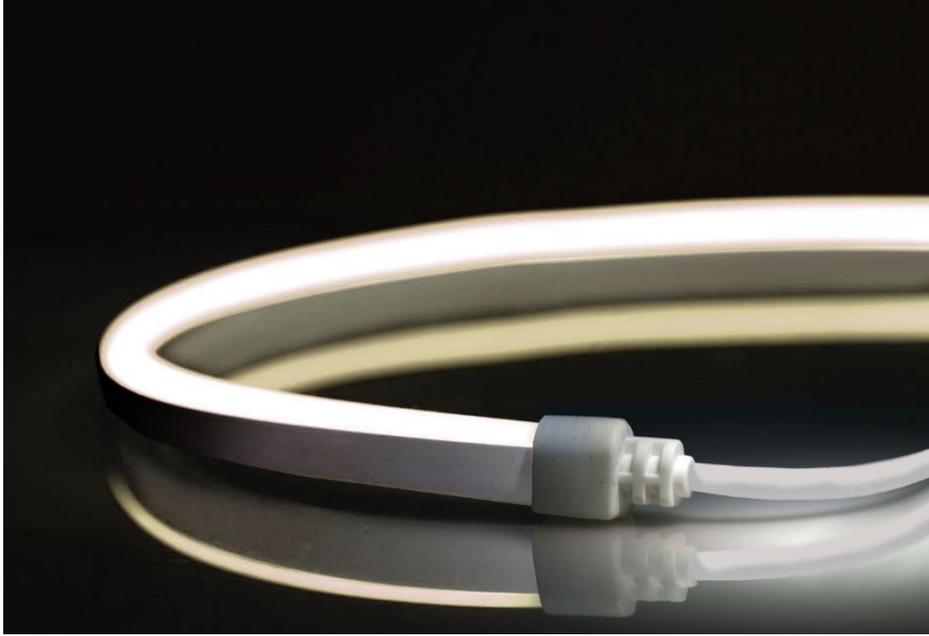
Other new QolorFLEX products include recently launched [Aluminum Extrusion, 45°, 2m](#) (P/N 6693) which provides lighting professionals with more flexibility in LED tape installations, such that they can easily mount and direct LED tape light at a 45-degree angle for cove lighting, wall washes, and foot lighting.

This expansion of the QolorFLEX NuNeon line aligns with City Theatrical's strategic direction to support film and video projects worldwide with innovative lighting accessories for [film and video](#).

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City Theatrical's newest **QolorFLEX NuNeon, HiQ High CRI** has a CRI greater than 94 and is ideal for the needs of film and video projects.

#### **About City Theatrical, Inc.**

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. [Learn more about our professional experience.](#)