

# **CITY**

---

# **THEATRICAL**

---

**NEW YORK • LONDON**

**For Immediate Release:**

## **City Theatrical at PLASA 2017**

**City Theatrical** will be demonstrating their new technology at PLASA on stand H50 in the Olympia, London, September 17-19, 2017.

**DMXcat™** makes it easy for anyone to control, analyze, or test any DMX lighting fixture, whether it's a simple LED PAR or a complex moving light. The system consists of a small hardware dongle and a suite of mobile applications. Together, they combine to bring wireless DMX and RDM control plus several other useful functions to the user's smartphone. The DMXcat solves the problem faced by all users of modern lighting equipment: How to turn on and test DMX lighting gear without using a complicated lighting console. The DMXcat works with both Android and iPhones.

**SHoW DMX® Multiverse™** can broadcast up to five universes of DMX data in the 2.4GHz band (for use worldwide) or four universes of data in the 900MHz band (for use in the Americas). These tiny circuit board mounted modules are particularly suited for lighting equipment manufacturers who are interested in adding wireless DMX to their products. For the first time, due to small size, low cost, increased data transport, and ease of design integration, we believe that the implementation of a wireless DMX chip in every DMX device is possible.

**QolorFLEX™** We have rebranded our growing line of dimmers for LED tape into the QolorFLEX family, assuring our users that all of our dimmers match perfectly with our ETL listed QolorFLEX LED tape. We are adding a great new tiny dimmer, the QolorFLEX 2x4A SHoW DMX Multiverse Dimmer. Just 3.187" x .70" x .50" (81mm x 18.8mm x 12mm), it is small enough to fit in a 3/4" (19mm) tube and is designed for building into tiny spaces in props, candles, wands, costumes, and other special effects. Utilizing our SHoW DMX Multiverse radio, we have miniaturized the circuit board to take the minimum space possible. Configuration settings can be made either through a computer (Windows or Mac) via a micro USB connection. No external power is required for this. Alternatively, configurations can be made via RDM through any RDM controller, such as City Theatrical's DMXcat™. Maximum load per channel is 4A and maximum load per device is 8A.

All of our QolorFLEX Dimmers are feature rich, RDM enabled, and have the exceptionally smooth low end dimming that professionals demand.

**US HEADQUARTERS**  
475 BARELL AVENUE  
CARLSTADT, NEW JERSEY 07072  
TEL 800 230 9497 / 201 549 1160  
FAX 201 549 1161

[www.citytheatrical.com](http://www.citytheatrical.com)

**LONDON OFFICE**  
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY  
NEW MALDEN, SURREY KT3 4PH  
TEL +44 (0) 20 8949 5051  
FAX +44 (0) 20 7183 6061

**QolorPIX™ Pixel Controlled Tape and Pixel Controller** are an innovative approach to pixel control which offers a high level of creativity combined with plug and play usability. Each QolorPIX controller is preconfigured with personality profiles, which can be combined and tuned to produce thousands of dynamic effects using only a few DMX channels. Chases, fades, scrolls, bursts, and other effects can be created and saved as needed. QolorPIX Pixel Controlled LED Tape connects to the controller using industry standard four pin XLR connectors. Within one minute, the system can be up and running.

**Moving Light Assistant™ V1.3** is the latest version of Lighting Designer Andrew Voller's application designed to document both the physical setup and programming information for moving light rigs commonly used in the entertainment industry. Large shows with many moving lights can be extremely difficult to document, and Andy wrote Moving Light Assistant to make that task possible. Come spend some time with Andy and see all of the new features of Moving Light Assistant.

**Choreo™ eDin** is a headless playback controller for DMX512 lighting systems compatible with all Pathway eDIN system enclosures, Pathport gateways and VIA switches. Using a laptop or tablet you have full, live control of Choreo's natural language interface, making the selection of lights, adjustment of their attributes, and the recording of reference libraries, memories and cues fast and simple.

**Vignette™** is a system of modular button and slider wall station inserts that allow you to snapshot four universes of E1.31 sACN or one universe of DMX512. Design the wall stations needed, from single-gang up to six-gang. With both Ethernet or RS485 backbone architectures available, buttons can be Press-and-Hold-To-Record and Press to Play back; sliders can control any sACN slot and be patched to many others using any Pathport gateway or act as a grand master for the Vignette's output.

**NSB™** is a system of modular button and slider wall station inserts that are fully compatible with Cognito2 and Choreo lighting control platforms. Design the wall station needed, from single-gang up to six-gang. Ethernet-based, any button or slider may be associated with Memories recorded in a Cognito2 or Choreo.