

# CITY THEATRICAL

NEW YORK • LONDON

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For Immediate Release

## City Theatrical's Multiverse Wireless DMX Technology Now Available in Wildfire Lighting's VioStorm Series

City Theatrical's Multiverse® Wireless DMX technology is now available with the [VioStorm UV LED Lighting Series](#), Wildfire Lighting's flagship black light product line. Multiverse Modules, which are tiny radios that can be built into lighting fixtures to provide Multiverse wireless DMX control, now come as an onboard option for use in the 900MHz or 2.4GHz spectrum when purchasing VioStorm Series lighting fixtures. This technology comes as Wildfire Lighting's first introduction of wireless DMX technology into its products.

"We chose Multiverse because we liked the interconnectivity it brought to the table," said John Berardi, President and CEO of [Wildfire Lighting](#). "The [Multiverse Transmitter](#) utilizes ethernet, Bluetooth, Wi-Fi capability, dual band technology, nine simultaneous universes all in a single transmitter, plus integration with the DMXcat® app. The Multiverse Modules we use connect to all of that, were small enough to be built right into our system, and cost significantly less than other options. There's nothing like it on the market."

Wildfire VioStorm UV LED Lighting Series combines true 365nm UV output and long throw performance with the control and efficiency of LEDs. Typically used indoors for large theme park and theatrical applications, the series currently includes two black light lighting fixture models, both of which include Multiverse wireless DMX in addition to standard DMX control.

"The [Multiverse Module](#) marks the first time that the implementation of a wireless DMX chip in every DMX device is possible," said Gary Fails, President of [City Theatrical, Inc.](#) "We are so proud to partner with Wildfire Lighting as they expand their VioStorm series with wireless DMX technology, and look forward to future wireless DMX integration."

Due to its low cost, increased data transport, and ease of design integration, Multiverse Modules are best suited for lighting equipment manufacturers who are interested in adding wireless DMX to their products. The Multiverse Module is available in two frequency ranges, 900MHz (licensed for use in North America only) and 2.4GHz. All versions have a U.FL connector to connect to an external antenna, and each frequency version has the option to include a PCB trace antenna.

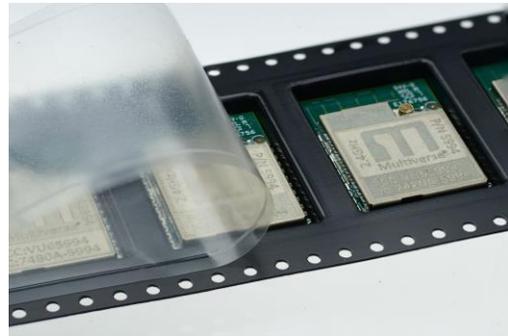
For more information, visit: [www.citytheatrical.com/multiverse](http://www.citytheatrical.com/multiverse)

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Wildfire VioStorm UV LED Lighting Series



City Theatrical's Multiverse Modules available in the 900MHz and 2.4GHz bands



City Theatrical's Multiverse Module, Multiverse SHoW Baby, Multiverse Node, Multiverse Transmitter, and Multiverse Gateway

#### About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® wireless DMX systems, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon™, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional [experience](#)