

# CITY THEATRICAL

NEW YORK • LONDON

An **Environmental Lights** Company

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For Immediate Release

## City Theatrical LDI Show 2024 Preview

**City Theatrical** will be demonstrating new technology in Booth 2139 at LDI Show 2024 at the Las Vegas Convention Center in Las Vegas, Nevada from December 8 – 10, 2024. Product demonstrations include City Theatrical's new **DMXcat-E™**, **Multiverse® Connect Module** as part of the family of Multiverse wireless DMX/RDM solutions, **Eluxtra™ 5-in-1 LED Strip Lights** in collaboration with Environmental Lights, as well as City Theatrical's expansive beam control and hardware collections. City Theatrical will also be offering an LDI 2024 event giveaway of one free DMXcat-E device, to one randomly selected event participant who registers with the City Theatrical team in Booth 2139 before the event concludes. The winner will be announced via email one week after the show.

Now shipping preorders worldwide, [DMXcat-E](#) (P/N 6100) is an expansion to City Theatrical's multi award winning [DMXcat® Multi Function Test Tool](#) system of solutions that allows for Ethernet control of a lighting fixture. In addition to all the functions DMXcat users currently enjoy, including utilization of the DMXcat free smartphone application for iPhone and Android to plan, install, operate, and maintain theatrical and studio lighting equipment, DMXcat-E allows users to view and send Ethernet protocols, including ArtNet and Streaming ACN (sACN). As more manufacturers implement RDM Net into their fixtures, the DMXcat-E is ready to be the essential test tool for the future of lighting. DMXcat-E users can download or update their DMXcat smartphone app from the [App Store](#) or [Google Play](#) to start using five new apps in the DMXcat suite when connected with a DMXcat-E device, including: Timecode app, MIDI app, Ethernet app, Cable Testing app, and PoE Testing app. Learn more in City Theatrical's DMXcat-E overview video at: <https://www.youtube.com/watch?v=BsU3bWz2EqU&list=PLB3OteiEHRlwsJzMuROX5Oz-upCXdlC8&index=1&t=4s>

Winner of LDI Show 2023's Best Debuting Product Award in the Lighting Controls Category and ABTT Theatre Show's Lighting Product of the Year, City Theatrical's [Multiverse Connect Module](#) (P/N 5914 for 2.4GHz band, and P/N 5915 for 900MHz band) is a small device that brings all the capabilities of Multiverse wireless DMX/RDM to a lighting fixture built by an OEM manufacturing partner of City Theatrical, such that the fixture, such as Martin Professional's MAC Viper XIP, has a Multiverse plug built into it. The chassis of the device plugs into the fixture, and with a few menu changes on the fixture, it becomes wireless using the Multiverse Connect Module. Multiverse Connect Modules are Multiverse wireless DMX/RDM receivers encased in ABS plastic. The 2.4GHz model uses the 2dBi Indoor Omni Antenna, 2.3" (P/N 5729) as used in [Multiverse SHoW Baby®](#) devices, and the 900MHz model uses the 2dBi/4dBi Omni Broadband Antenna (P/N 5980), as used in [Multiverse Transmitter](#) and [Multiverse Node](#) devices. Multiverse Connect Modules include seamless RDM integration and can be configured through host fixture UI/RDM. The Multiverse Connect Module uses a USB Type-C Plug connector, runs on 5VDC, and is IP64 rated.

In collaboration with Environmental Lights, City Theatrical will be demonstrating [Eluxtra LED Strip Light](#) as part of City Theatrical's 24V LED lighting demo kit. Eluxtra LED Strip Light is currently available in 5-in-1, 4-in-1, and RGB color varieties, as well as black and white finish, and indoor and outdoor waterproof

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options. Engineered to enhance performance and simplify installation for professionals across many industries, Eluxtra represents the next evolution in LED tape light technology. Eluxtra products deliver consistent performance, simplified wiring, and vibrant colors, to make it easier for lighting designers to achieve their goals with minimal complexity. All configurations are UL Listed and feature 60 LEDs per meter.

Other City Theatrical demonstrations at LDI Show 2024 will include award-winning [Multiverse® wireless DMX/RDM technology](#). The Multiverse system can deliver more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before for entertainment lighting installations. Multiverse wireless DMX/RDM technology is currently offered in a range of City Theatrical solutions, including the [Multiverse Studio Kit](#) that provides all the tools needed to quickly plan, setup, and operate wireless DMX/RDM on a film & video set, as well as onboard wireless DMX technology native to many current and future ETC brand light fixtures as part of an [OEM manufacturing partnership](#).

For more information on City Theatrical's upcoming events, visit: <https://www.citytheatrical.com/events>



City Theatrical's DMXcat-E™ device, now shipping preorders worldwide and available to demonstrate at LDI Show 2024, includes a flashlight, buzzer, and USB-C charging.

### **About City Theatrical, LLC**

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat-E™ and DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX NuNeon®, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional [experience](#).