

# CITY THEATRICAL

NEW YORK • LONDON

January 26, 2018

For Immediate Release

## City Theatrical Expands Sales Workforce in NY and LA

**City Theatrical** is proud to announce the addition of two experienced lighting professionals to its sales team, **John Demous** and **David Sousa**.

**John Demous** is City Theatrical's new Sales Specialist focusing on the tristate area. With 20 years of experience working with the industry's top producers, designers, directors and talent on Broadway, National Tours, and International Productions, John will play a pivotal role in connecting lighting designers and technicians with the solutions that best suit and exceed their unique needs. Having been involved in numerous complex projects from initial meetings to opening night, including ***Chicago the Musical***, John brings with him a collaborative style, designer know-how, and technical problem solving ability from lighting control and systems in a wide variety of theatres throughout the world.

**David Sousa** is City Theatrical's new Western Regional Sales Manager. Dave brings with him more than 16 years of experience in the entertainment lighting industry and extensive knowledge of theatrical, studio, and architectural lighting as a lighting dealer, manufacturer representative, and award-nominated lighting designer in Los Angeles, CA and Pensacola, FL. Dave has worked with and distributed City Theatrical products for his entire career. He will use his expertise to help lighting professionals develop proper solutions for their lighting needs as the go-to resource for City Theatrical products on the West Coast.

For more information or to set up an appointment, contact: [sales@citytheatrical.com](mailto:sales@citytheatrical.com).

**US HEADQUARTERS**  
475 BARELL AVENUE  
CARLSTADT, NEW JERSEY 07072  
TEL 800 230 9497 / 201 549 1160  
FAX 201 549 1161

[www.citytheatrical.com](http://www.citytheatrical.com)

**LONDON OFFICE**  
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY  
NEW MALDEN, SURREY KT3 4PH  
TEL +44 (0) 20 8949 5051  
FAX +44 (0) 20 7183 6061

**CITY  
THEATRICAL**  
NEW YORK • LONDON

**UNIQUE  
LIGHTING  
ACCESSORIES**



John Demous



David Sousa

Featured: Sales Specialist John Demous (left) and Western Regional Sales Manager David Sousa (right) of City Theatrical.

### **City Theatrical, Inc.**

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi-Function Test Tool, Multiverse® and SHoW DMX® wireless DMX systems, QolorFLEX™ LED Tape and Dimmers, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks, as well as the world's most extensive catalog of entertainment and architectural lighting accessories. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers.