

CITY THEATRICAL

NEW YORK • LONDON

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For Immediate release

City Theatrical Broadcasts Nine Universes Of Wireless DMX Live at LDI 2017

City Theatrical recently demonstrated their innovative technology by presenting the first live broadcast of nine universes of wireless DMX using a single transmitter. This demonstration was presented to a live audience of more than 100 lighting professionals attending the Live Design International (LDI) tradeshow in Las Vegas, Nevada on November 18, 2017.

This groundbreaking demo was part of a seminar featuring patent pending **Multiverse**® wireless DMX/RDM technology entitled, "How Advances In Wireless DMX Will Change The Way We Do Lighting." The seminar was led by City Theatrical founder and president, Gary Fails, and showcased the company's vision of a future of wireless lighting control.

The Multiverse family of wireless DMX/RDM products gives lighting users a new range of options for performing their lighting tasks more easily than ever, while producing less disruptive radio energy than ever. City Theatrical's vision of the new lighting world is one in which every DMX device contains a tiny, inexpensive, **Multiverse Module** transceiver chip, and where legacy lighting products have a **Multiverse Node** (a simple plug and play transceiver that is used as a receiver in a larger multiple universe system) near them, allowing entire productions of hundreds of fixtures and dozens of universes to be operated wirelessly.

As seen in the demonstration, these products are powerful building blocks in the Multiverse system. In combination with **Multiverse Transmitter**, as well as **Multiverse Gateway** for large scale productions, this system will help lighting professionals scale up to larger multi-universe broadcasts while producing less disruptive radio energy in the crowded 2.4GHz band than one present day transmitter does.

The **Multiverse Transmitter** used in the demonstration broadcast five universes in the 2.4GHz band and four universes in the 900MHz band. Multiverse Transmitters, including the model shown at LDI 2017, utilize Ethernet input to take in Streaming ACN (sACN) or Art-Net, Wi-Fi to communicate with tablet lighting controllers, and a Bluetooth radio for communication with City Theatrical's multi award-winning **DMXcat**® mobile app.

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Watch the first public demonstration of a nine-universe wireless DMX broadcast from one transmitter with City Theatrical's Multiverse® technology on [YouTube](#).

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include Multiverse® wireless DMX/RDM, multi award-winning DMXcat® Multi-Function Test Tool, QolorFLEX™ LED Tape and Dimmers, QolorPIX® Pixel Controlled Tape and Controller, QolorPoint LED wireless event lighting, accessories for ETC lighting fixtures, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks, as well as the world's most extensive catalog of entertainment and architectural lighting accessories. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers.