

CITY THEATRICAL

NEW YORK • LONDON

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For Immediate Release

City Theatrical Preview for First Cine Gear New York Expo 2023

City Theatrical will be demonstrating new technology for the film and video industry at **Table 236** at the first ever [Cine Gear New York Expo](#) at Industry City in Brooklyn, New York from March 10 – 11, 2023. One lucky City Theatrical visitor at the show will be selected at random to receive a free DMXcat® Multi Function Test Tool, which is a troubleshooting tool designed for use by lighting professionals involved with the planning, installation, operation, or maintenance of studio lighting equipment.

City Theatrical will be demonstrating QolorFLEX® LED Tape and Accessories, including the newest type of [QolorFLEX NuNeon®](#), [QolorFLEX NuNeon, Tunable White HiQ High CRI](#) (P/N N914-H27006500-5), which brings the brightness and flexibility of QolorFLEX NuNeon linear lighting to the film and video world by combining it with City Theatrical's HiQ High CRI LED Tape technology. City Theatrical will also demonstrate four other [QolorFLEX HiQ High CRI LED Tapes](#) ideal for film and video projects, which range from color temperatures that include 3200K, 6000K, and 2700K to 6500K in a single chip, as well as recently launched [QolorFLEX 5-in-1 HiQ High CRI LED Tape](#) (P/N 5050-24-RGBH27006500-60-5-20-1), which is a 5-in-1 24V LED Tape with a CRI greater than 95 and is 25% brighter light than other 5-in-1 LED tapes for the needs of film and video projects.

City Theatrical demonstrations at Cine Gear New York Expo will also include award-winning [Multiverse® wireless DMX/RDM technology](#). Multiverse marks the fifth generation of City Theatrical's engineering development for wireless DMX technology. The Multiverse system can deliver more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before in the film industry.

The [Multiverse Studio Receiver](#) brings the advanced features of the Multiverse wireless DMX/RDM system to the film and video world with fast setup and reliability. It contains a long-life lithium-ion polymer battery giving 20 hours of use, and its full four button user interface with a backlit LED display makes setup easy and gives feedback on system performance. Each Multiverse Studio Receiver includes a DMX corded connector, which allows the external antenna to hang below the lighting fixture, giving improved data fidelity. The Multiverse Studio Receiver 900MHz/2.4GHz (P/N 5904) has two built-in radios, 2.4GHz (for worldwide use) and 900MHz (for use in the Americas only), which allow the user to select which single universe to receive, and which radio band to use via the Multiverse SHoW ID.

The [Multiverse Studio Kit](#) provides all the tools lighting technicians need to quickly plan, setup, and operate wireless DMX/RDM on set – all within an easy to use kit with contactless charging. Each Multiverse Studio Kit includes: six Multiverse Studio Receivers, one [Multiverse Transmitter](#) with hanging bracket and clamp (for multi universe broadcasts), one [Multiverse Node](#) with hanging bracket and clamp (for single universe broadcasts), one [DMXcat® Multi-Function Test Tool](#) (to turn on and troubleshoot any lighting fixture on set), one [RadioScan® Spectrum Analyzer](#) (for broadcast planning), and various accessories to keep your equipment organized, mounted, and charged.

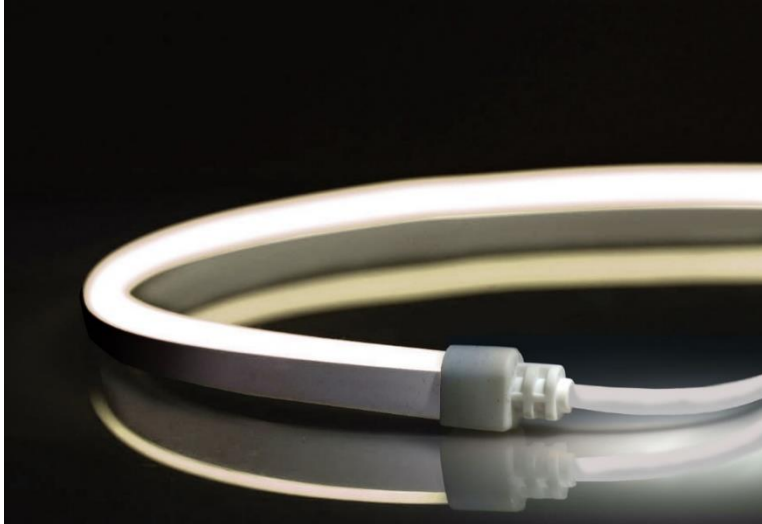
The [Multiverse Studio Add On Kit](#) was developed to provide an easy way for film & video professionals to scale up wireless DMX projects. This kit features six Multiverse Studio Receivers in a contactless charging case. Individual chargers and USB cables are also included to enable charging or powering individual units outside the case.

Learn more about City Theatrical's line of innovative lighting accessories for [film and video](#).

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City Theatrical's **QolorFLEX NuNeon**, **HiQ High CRI** has a CRI greater than 94 and is ideal for the needs of film and video projects.



City Theatrical's new **Multiverse Studio Kit** provides all the tools lighting technicians need to quickly plan, setup, and operate wireless DMX/RDM on set.

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional [experience](#).