

# CITY THEATRICAL

NEW YORK • LONDON

An **Environmental Lights** Company

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For Immediate Release

## City Theatrical at Cine Gear Expo Atlanta 2024

**City Theatrical** will be demonstrating new technology at **Booth S1205 in Stage 21** at [Cine Gear Expo Atlanta](#), which will take place at Trilith Studios in Fayetteville, Georgia on Friday, October 4, 2024, from 10am until 6pm, and Saturday, October 5, 2024, from 10am until 5pm. Event attendees can register for free at: <https://www.cinegearexpo.com/atl-expo/atl-registration/>

Event participants who scan in at City Theatrical's booth will be in the running for the company's first ever free **DMXcat-E™** giveaway, in which one lucky participant will be selected at random to win a new DMXcat-E device after the show.

Demonstrations by City Theatrical at Cine Gear Expo Atlanta will include Multiverse® wireless DMX/RDM technology for the film and video industry, QolorFLEX® LED Tape and QolorFLEX NuNeon®, DMXcat®, and many more unique lighting accessories.

City Theatrical's line of [Multiverse wireless DMX/RDM technology](#) delivers more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before for entertainment lighting installations. Multiverse wireless DMX/RDM technology is currently offered in a range of City Theatrical solutions, including [Multiverse Studio Receiver](#), a wireless DMX/RDM transceiver specifically designed for film lighting projects, and [Multiverse Studio Kit](#), which provides all the tools needed to quickly plan, setup, and operate wireless DMX/RDM on a film and video set.

Other City Theatrical demonstrations will feature [QolorFLEX NuNeon®, Tunable White HiQ High CRI](#) (P/N N914-H27006500-5) linear lighting that brings the brightness and flexibility of QolorFLEX NuNeon to film & video projects using City Theatrical's HiQ High CRI LED Tape technology. City Theatrical will also show its award-winning miniature [QolorFLEX Multiverse Dimmers](#) as part of its complete line of QolorFLEX Dimming technology for LED tapes.

In the area of beam control accessories, City Theatrical's new Light Leak Shield for ETC fos/4 Desire and Fresnel 7 (P/N 2632-LLS) enhances the use of City Theatrical's Barndoors (P/N 2632) for the same light fixture, and City Theatrical's new Light Leak Shield for ETC fos/4 Fresnel 10 (P/N 2633-LLS) enhances the use of Barndoors (P/N 2633) for ETC fos/4 Fresnel 10. City Theatrical's beam control accessories for ETC fos/4 fixtures also include the **new!** [ETC fos/4 Fresnel 5 Barndoor](#) (P/N 2631). These launches come as a part of City Theatrical's accessory enhancement of [ETC's](#) line of fos/4 Fresnel lighting fixtures for [film and video](#) projects, which also come with onboard Multiverse wireless DMX/RDM technology.

For more information on City Theatrical's solutions for Film and Video lighting, visit: <https://www.citytheatrical.com/film>

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City Theatrical's Light Leak Shield for ETC fos/4 7" and Desire 7 Fresnel (P/N 2632-LLS) enhances the use of City Theatrical's Barndoors for fos/4 Fresnel 7 (P/N 2632) light fixtures by ETC, and the new Light Leak Shield for ETC's fos/4 Fresnel 10 (P/N 2633-LLS) enhances the use of 2633 Barndoors.

#### **About City Theatrical, LLC**

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat<sup>®</sup> Multi Function Test Tool, Multiverse<sup>®</sup> Wireless DMX/RDM system, QolorFLEX<sup>®</sup> brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon<sup>®</sup>, and QolorPIX<sup>®</sup> Pixel Controlled LED Tape and Tape Controller, QolorPoint<sup>®</sup> Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant<sup>™</sup>, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional [experience](#).