

December 15, 2023 For Immediate Release

City Theatrical Launches Three Beam Control Accessories for LDI Lighting Award Winner Martin MAC One

City Theatrical now offers three standard <u>beam control accessories</u> designed to fit LDI Show 2023's Lighting Award winner in the Fixtures Category, Martin Lighting's <u>MAC One</u>, which include the MAC One Top Hat, MAC One Concentric Ring, and MAC One Hexcel Louver. These three beam control accessories were developed based on City Theatrical's understanding of the unique accessory needs of lighting professionals, and the high demand for this moving light fixture in the market. Each new Martin MAC One beam control product offers control of stray beams and light spill.

City Theatrical's engineers and craftspeople design and create beam shaping lighting accessories, like the new **Martin MAC One Top Hat** (P/N 2812), from their New Jersey-based factory. City Theatrical works with designers and manufacturers every day to develop new beam control products, and there are currently dozens of unique variations of City Theatrical **Standard Top Hats** available. Top Hats help prevent light spill from modern LED fixtures, which can extend nearly 180 degrees from the light source. Top Hats provide careful beam control for the Martin MAC One and many other moving light fixtures for entertainment projects.

City Theatrical **Concentric Rings** deliver 45° cutoff of light spill but from a shorter depth. When space is at a premium, such as on moving lights hung in a tight rig, using a **Martin MAC One Concentric Ring** (P/N 2810) would be a top choice for designers seeking beam control. Concentric Rings are also used to create a "Svoboda-like" style on lighting fixtures that are in view of the audience.

Serving a similar beam control function to a City Theatrical Top Hat or Concentric Ring at a minimal depth, **Martin MAC One Hexcel Louvers** (P/N 2811) provide beam control and 45° cutoff of light spill. City Theatrical Hexcel Louvers use cells that are 3/8" x 3/8" x 3/8" deep, and provide a sleek appearance when mounted on the lighting fixture.

City Theatrical currently offers 35 styles of beam control accessories for 17 different Martin Lighting moving light fixtures through their dealer network. Other new standard beam control accessories for Martin Lighting fixtures include the MAC Ultra Performance Concentric Ring (P/N 2800) and the MAC Ultra Performance Hexcel Louver (P/N 2801). City Theatrical can also create <u>custom manufactured</u> beam control accessories for end users of other Martin Lighting fixtures.

In addition to the MAC One, City Theatrical's <u>Multiverse[®] Connect Module</u> was launched at LDI Show 2023 and also won the Lighting Award this year, in the Controls Category. City Theatrical's <u>Wing Nut Socket</u> was also launched at LDI 2023 and won the Widget Award.

US HEADQUARTERS 475 BARELL AVENUE CARLSTADT, NEW JERSEY 07072 TEL 800 230 9497 / 201 549 1160 FAX 201 549 1161 LONDON OFFICE UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY NEW MALDEN, SURREY KT3 4PH TEL +44 (0) 20 8949 5051 WWW.citytheatrical.com FAX +44 (0) 20 7183 6061



City Theatrical's new Martin MAC One Top Hat (P/N 2812), MAC One Concentric Ring (P/N 2800), and MAC One Hexcel Louver (P/N 2811).



City Theatrical's Multiverse® Connect Module (P/Ns 5914 and 5915) won the Lighting Award in the Control Category at LDI Show 2023.



City Theatrical's Wing Nut Socket (P/N 1350) won the Widget Award at LDI Show 2023.

About City Theatrical, LLC

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural ind ustries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat[®] Multi Function Test Tool, Multiverse[®] Wireless DMX/RDM system, QolorFLEX[®] brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon[®], and QolorPIX[®] Pixel Controlled LED Tape and Tape Controller, QolorPoint[®] Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant[™], as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional <u>experience</u>.