

## **NEW YORK • LONDON**

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## City Theatrical Launches Five New QolorFLEX LED Tapes: HiQ, UV, and 5-in-1 Amber Cool White

**City Theatrical** is expanding its line of QolorFLEX® LED Tape, Dimmers, and Accessories with five new LED tapes: QolorFLEX HiQ High CRI LED Tape (available in three color temperatures), QolorFLEX UV LED Tape, and QolorFLEX 5-in-1 LED Tape, RGBACW.

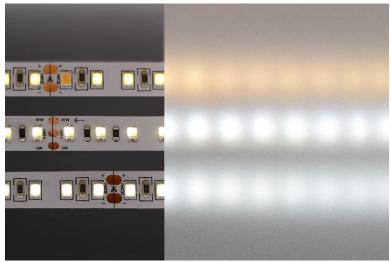
QolorFLEX HiQ High CRI LED Tape has a Color Rendering Index (CRI) of 95, making it an ideal high CRI LED tape for the needs of the film industry. Available in three types (3200K, 6000K, and 2700K to 6500K in a single chip), QolorFLEX HiQ High CRI LED Tape offers exceptional on-camera color rendition and the ability to match the light sources already being used on set.

**QolorFLEX UV LED Tape** was designed to accentuate the fluorescence of surrounding objects or paint, providing a "glow in the dark" effect. With a wavelength of 395nm just outside the visible spectrum, **QolorFLEX UV LED Tape** works similarly to a black light fixture, but in a professional QolorFLEX LED strip. It is ideal for installations such as theme park rides, as well as nighttime mood lighting, and can even be used for Halloween-themed events.

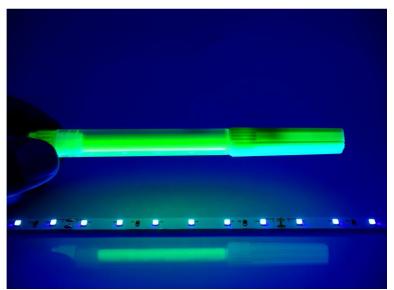
QolorFLEX 5-in-1 LED Tape, RGBACW is an interior grade 5-in-1 24V LED Tape with high output brightness and the ability to create a wide spectrum of colors using red, blue, green, amber, and cool white, when used with a DMX color control system. Like City Theatrical's best-selling QolorFLEX 5-in-1 LED Tape, RGBWWCW, all LEDs used in QolorFLEX 5-in-1 LED Tape, RGBACW are identical to create an even illumination. This tape is be ideal for installations in the television and film industries.

The **QolorFLEX LED Tape** line includes 45+ high quality tape options that help lighting designers put light in places that were once thought impossible and create lighting fixtures and effects in a new and inexpensive way. Like all QolorFLEX LED Tape, QolorFLEX UV, HiQ, and 5-in-1 LED Tapes are sold in 5m reels and includes six-inch long pigtails on both ends for easy connections to **QolorFLEX Dimmers** for ultra-smooth, flicker-free dimming.

For more information, visit: www.citytheatrical.com/golorflex



QolorFLEX HiQ High CRI LED Tape by City Theatrical that is available in 3200K, 6000K, and 2700K-6500K.



QolorFLEX UV LED Tape accentuates the fluorescence of surrounding objects or paint, providing a "glow in the dark" effect.



City Theatrical's new **QolorFLEX 5-in-1 LED Tape** includes RGB plus Amber plus Cool White colors.

## About City Theatrical, Inc.

City Theatrical invents, manufactures, and customises unique lighting accessories for the entertainment and architectural industries and is the winner of 35+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHOW DMX® wireless DMX systems, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon<sup>TM</sup>, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional experience

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