

CITY THEATRICAL

NEW YORK • LONDON

September 6, 2019
For Immediate Release

City Theatrical at PLASA London 2019

City Theatrical will be demonstrating new technology on **Stand H50** at PLASA Show 2019 in Olympia London from 15 – 17 September. Live demonstrations by City Theatrical will include PLASA 2019 Award for Innovation nominees Multiverse® Transmitter 2.4GHz and Pathway Connectivity Pathport Octo DMX/RDM Gateway, new QolorFLEX® HiQ, UV, and 5-in-1 LED Tape, and more.

In addition to its recent nomination for the upcoming PLASA Awards for Innovation, the [Multiverse wireless DMX/RDM](#) system was recognized as the winner of the Live Design Award for Best Debuting Product at LDI 2018 for its ability to broadcast up to 10 universes of DMX data while using less radio energy than other single universe wireless DMX transmitters. Multiverse wireless DMX products use **mDMX**, a form of DMX proprietary to City Theatrical, which is optimized for wireless broadcast to dramatically reduce the amount of data being broadcast, thereby reducing unneeded radio energy. Multiverse also uses **mRDM**, which allows it to broadcast RDM information without disrupting the DMX broadcast – a feature that is not available even in wired RDM systems.

The [Multiverse Transmitter 2.4GHz](#) opens a new world in wireless DMX/RDM. Its Ethernet input allows it to take in streaming ACN (sACN) or Art-Net and to transmit as many as ten user selectable universes of DMX/RDM in the 2.4GHZ band, while using only a fraction of the radio energy of any present day single universe wireless DMX transmitter. The Multiverse Transmitter has a Bluetooth radio receiver built in that allows it to communicate with the [DMXcat®](#) app from the user's smartphone. This gives the user smartphone control of any lighting fixture that is part of the Multiverse setup, whether it is a lighting fixture with a Multiverse Module inside, a lighting fixture receiving its data from a Multiverse Node, or any wired fixture downstream of those devices. The Multiverse Transmitter is Wi-Fi enabled, allowing for communication and control from tablet-based Wi-Fi lighting controllers.

Other Multiverse products available for demonstration at PLASA Show include [Multiverse Module](#) (for OEM partners), [Multiverse SHoW Baby](#), [Multiverse Node 2.4GHz](#), and [QolorPIX® Tape Controller](#).

Also nominated for the PLASA 2019 Awards for Innovation, Pathway Connectivity's Pathport Octo DMX/RDM gateways now integrate SixEye cloud-based device management, allowing secure access to monitor and configure your network from anywhere in the world using a PC or mobile device. Pathway products extend the functionality of DMX control, and have created the next generation of lighting networks with open system products that harness the power and convenience of Ethernet to create spectacular visual experiences for live audiences worldwide. Other Pathway products available for demonstration at PLASA Show include: [Pathport C-Series](#), [Pathport Uno™](#), Vignette, and more.

The [QolorFLEX LED Tape](#) line includes 40+ high quality tape options that help lighting designers put light in places that were once thought impossible and create lighting fixtures and effects in a new and inexpensive way. At the PLASA Show, City Theatrical will be launching a second type of [QolorFLEX 5-in-1 LED Tape](#) that uses RGB plus Amber plus Cool White colours. This LED tape has a high output brightness and all LEDs are identical to create a more even illumination. City Theatrical will also be

US HEADQUARTERS
475 BARELL AVENUE
CARLSTADT, NEW JERSEY 07072
TEL 800 230 9497 / 201 549 1160
FAX 201 549 1161

www.citytheatrical.com

LONDON OFFICE
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY
NEW MALDEN, SURREY KT3 4PH
TEL +44 (0) 20 8949 5051
FAX +44 (0) 20 7183 6061

demonstrating its new QolorFLEX HiQ LED Tape, which was designed to have a Color Rendering Index (CRI) of 95, making it an ideal high CRI LED tape for the needs of the film industry. Available in three types (3200K, 6000K, and 2700K to 6500K in a single chip), HiQ LED Tape offers exceptional on-camera color rendition and the ability to match the light sources already being used on set.

City Theatrical will be introducing [QolorFLEX UV LED Tape](#), which was designed to accentuate the fluorescence of surrounding objects or paint, providing a “glow in the dark” effect. With a wavelength of 395 nm just outside the visible spectrum, QolorFLEX UV LED Tape works similarly to a black light but in a professional QolorFLEX LED strip. It is ideal for installations such as from theme park rides to mood lighting to Halloween events. Like all 40+ high quality types of QolorFLEX LED Tape, QolorFLEX UV LED Tape is sold in 5m reels and includes six-inch long pigtailed on both ends for easy connections to [QolorFLEX Dimmers](#) for ultra-smooth, flicker-free dimming.

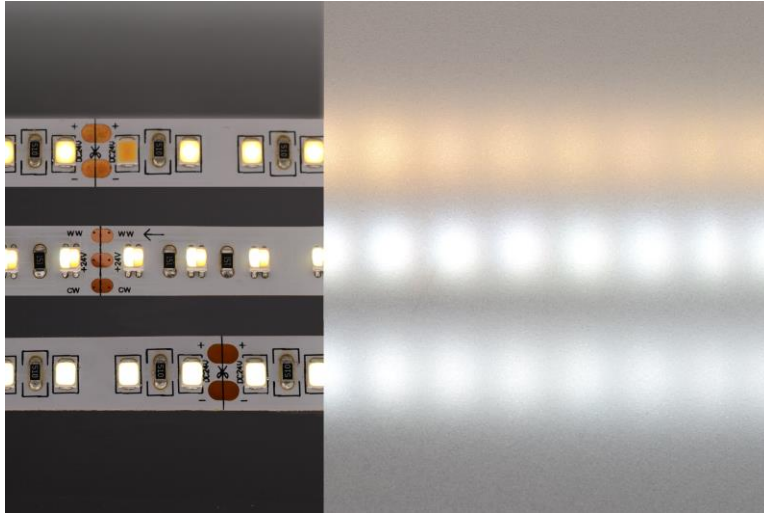
For more information, visit: <http://www.citytheatrical.com/en-gb/home>



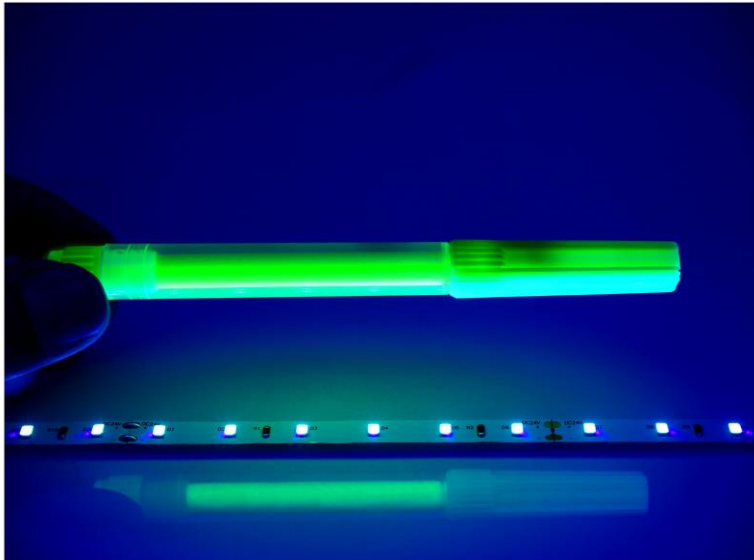
PLASA Awards for Innovation nominee, Multiverse® Transmitter 2.4GHz, will be available for live broadcast demonstrations at PLASA Show 2019.



Pathway Connectivity's Pathport Octo DMX/RDM gateways now integrate SixEye cloud-based device management, allowing secure access to monitor and configure your network from anywhere in the world using a PC or mobile device



QolorFLEX HiQ LED Tape is a new high CRI LED tape by City Theatrical that available in three types, 3200K, 6000K, and variable white 2700K-6500K.



QolorFLEX UV LED Tape was designed to accentuate the fluorescence of surrounding objects or paint, providing a “glow in the dark” effect.

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customises unique lighting accessories for the entertainment and architectural industries and is the winner of 35+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® wireless DMX systems, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon™, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional [experience](#)

US HEADQUARTERS
475 BARELL AVENUE
CARLSTADT, NEW JERSEY 07072
TEL 800 230 9497 / 201 549 1160
FAX 201 549 1161

www.citytheatrical.com

LONDON OFFICE
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY
NEW MALDEN, SURREY KT3 4PH
TEL +44 (0) 20 8949 5051
FAX +44 (0) 20 7183 6061