

# CITY THEATRICAL

## NEW YORK • LONDON

September 27, 2019  
For Immediate Release

### City Theatrical to Show QolorFLEX HiQ High CRI LED Tape and Multiverse Wireless DMX/RDM at Cine Gear Expo Atlanta 2019

City Theatrical will be demonstrating new technology for the film industry in **Booth 121** at **Cine Gear Atlanta Expo** at Pinewood Atlanta Studios in Fayetteville, Georgia from October 4, 2019 to October 5, 2019.

City Theatrical new technology demonstrations will include [QolorFLEX® HiQ High CRI LED Tape](#), an ideal high CRI LED tape for the needs of the film industry that is among the newest of the 45+ LED tapes in the QolorFLEX brand of LED tape, dimmers, and accessories. QolorFLEX HiQ High CRI LED Tape has a Color Rendering Index (CRI) of 95 and is available in three types, 3200K, 6000K, and 2700-6500K in a single chip. QolorFLEX HiQ High CRI LED Tape offers exceptional on-camera color rendition and the ability to match the light sources already being used on film and video sets.

Other QolorFLEX demonstrations available at the expo will include [QolorFLEX 5-in-1 LED Tape](#), [RGBACW](#), [QolorFLEX UV LED Tape](#), [QolorFLEX NuNeon™](#), [QolorPIX® Pixel Controlled LED Tape](#), and [QolorFLEX Dimmers](#).

City Theatrical demonstrations at Cine Gear Atlanta Expo will also include award-winning Multiverse® wireless DMX/RDM technology. Multiverse marks the fifth generation of City Theatrical's engineering development for wireless DMX technology. The Multiverse system can deliver more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before in the film industry.

The [Multiverse Transmitter](#) (P/N 5910) delivers multiple universe control that opens a new world in wireless DMX/RDM. Its Ethernet input allows it to take in Streaming ACN (sACN) or Art-Net and to transmit up to nine user-selectable universes of DMX/RDM. The Multiverse Transmitter also has a Bluetooth radio receiver built in that allows it to communicate with the [DMXcat® Multi Function Test Tool](#) app from the user's smartphone. This gives the user smartphone control of any lighting fixture that is part of the Multiverse setup, whether it is a lighting fixture with a Multiverse Module inside, a lighting fixture receiving its data from a Multiverse Node or [Multiverse SHoW Baby®](#), or any wired fixture downstream of those devices.

The [Multiverse Node](#) (P/N 5902) offers single universe plug and play simplicity as a transceiver. As a single universe transmitter, it functions in a similar plug and play manner to the Multiverse SHoW Baby but contains two radios (900MHz and 2.4GHz) and a full user interface, with four buttons and a backlit LED display. As a receiver, the Multiverse Node is the primary single universe standalone receiver in the Multiverse system and can be part of a larger multi-universe setup.

Other Multiverse products available for demonstration at Cine Gear Atlanta Expo include [Multiverse Module](#) (for OEM partners), Multiverse SHoW Baby, and [QolorPIX Tape Controller](#).

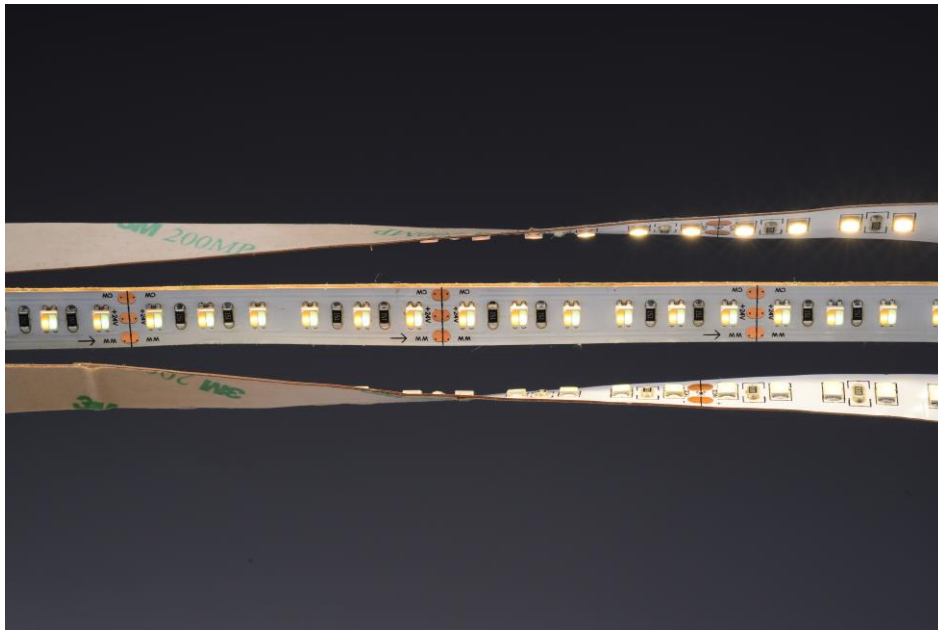
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**Multiverse®** wireless DMX/RDM technology by City Theatrical provides a new range of options for performing lighting tasks more easily than ever before, while producing less disruptive radio energy.



**QolorFLEX HiQ LED Tape** by City Theatrical is a new high CRI LED tape ideal for the film industry that is now available in three types, 3200K, 6000K, and 2700K-6500K.

#### **About City Theatrical, Inc.**

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® wireless DMX systems, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon™, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional [experience](#).