

July 19, 2019 For Immediate Release

## City Theatrical's Multiverse Wireless DMX at Hadestown

**City Theatrical's Multiverse® wireless DMX/RDM** technology is currently being used to provide DMX data at eight-time Tony Award winning Broadway show *Hadestown*.

Selected for its ability to communicate DMX data wirelessly in the 900MHz band at a distance of up to 300 feet indoors, <u>Multiverse Transmitters</u>, in combination with <u>Multiverse Nodes</u> operating on a SHoW DMX Neo SHoW ID, broadcast DMX data to **QolorFLEX® Dimmers** that provide dimming control for battery powered headlamps used for the show's daily performances, as well as in the company's 2019 Tony Awards performance on June 3, 2019 at Radio City Music Hall.

"Getting set up with Multiverse wireless DMX was unbelievably good," said **Justin Freeman**, Production Electrician for *Hadestown*. "Communication with City Theatrical never stopped. If things changed, Multiverse changed with us. It has been very successful for our show."

Recently recognized as the winner of the **Live Design Award** for Best Debuting Product in the Lighting Accessories and Integration category at LDI 2018, the **Multiverse Transmitter 900MHz/2.4GHz** (P/N 5910) model can broadcast as many as nine universes of DMX data (licensed for use in North America) from a single transmitter, while producing less radio energy than present-day single universe systems. The **Multiverse Transmitter 2.4GHz** (P/N 5911) model can be used to broadcast up to ten universes of DMX data from a single transmitter anywhere in the world.

Multiverse products currently shipping include <u>Multiverse® SHoW Baby®</u>, <u>Multiverse Node</u>, <u>Multiverse</u> <u>Transmitter</u>, and <u>QolorPIX® Tape Controller</u>.

For more information, visit: www.citytheatrical.com/multiverse

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Jewelle Blackman, Kay Trinidad, and Yvette Gonzalez-Nacer in Hadestown. Photo by Matthew Murphy.



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**Multiverse**<sup>®</sup> wireless DMX/RDM products provide a new range of options for performing lighting tasks more easily than ever before, while producing less disruptive radio energy.

## About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat<sup>®</sup> Multi Function Test Tool, Multiverse<sup>®</sup> and SHoW DMX<sup>®</sup> wireless DMX systems, QolorFLEX<sup>®</sup> brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon<sup>™</sup>, and QolorPIX<sup>®</sup> Pixel Controlled LED Tape and Tape Controller, QolorPoint<sup>®</sup> Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright<sup>®</sup> 6, Moving Light Assistant<sup>™</sup> and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional experience.

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