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City Theatrical to Show Multiverse Wireless DMX/RDM at Cine Gear Expo Hollywood 2019

City Theatrical will be demonstrating new technology for the film industry in **Booth 155** at **Cine Gear Expo** at The Studios at Paramount in Hollywood, California on May 31, 2019 and June 1, 2019. Demonstrations will include award-winning <u>Multiverse®</u> wireless DMX/RDM technology, within new "Multiverse Kits" designed exclusively for the film industry. Each kit includes one **Multiverse Transmitter** 900MHz/2.4GHz, four **Multiverse Node** 900MHz/2.4GHz devices, and all accessories necessary to get started with a Multiverse wireless DMX/RDM installation for a medium-sized film project.

City Theatrical will also be introducing **QolorFLEX HiQ LED Tape**, the newest addition to the line of <u>QolorFLEX®</u> LED tape, dimmer, and accessory products. **QolorFLEX HiQ LED Tape** was designed to have a Color Rendering Index (CRI) of 95, making it an ideal high CRI LED tape for the needs of the film industry. It is available in three types: 3200K, 6000K, and a variable white 2700K to 6500K. **HiQ LED Tape** offers exceptional on-camera color rendition and allows lighting professionals to match the light sources already being used on their set. Like all 40+ high quality types of <u>QolorFLEX LED Tape</u>, **QolorFLEX HiQ LED Tape** is sold in 5m reels and includes six-inch long pigtails on both ends for easy connections to <u>QolorFLEX Dimmers</u> for ultra-smooth, flicker-free dimming.

Multiverse marks the fifth generation of **City Theatrical's** engineering development for wireless DMX technology. The **Multiverse** system can deliver more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before in the film industry. Breakthrough innovations of Multiverse includes dual band functionality, which allows lighting professionals in the film industry to use the less crowded 900MHz frequency or the 2.4GHz band, for better wireless DMX/RDM performance.

The <u>Multiverse Node</u> offers single universe plug and play simplicity as a transceiver. As a single universe transmitter, it functions in a similar plug and play manner to the <u>SHOW DMX SHOW Baby</u>[®] but contains two radios (900MHz and 2.4GHz) and a full user interface, with four buttons and a backlit LED display. As a receiver, the **Multiverse Node** is the primary single universe standalone receiver in the Multiverse system and can be part of a larger multi-universe setup.

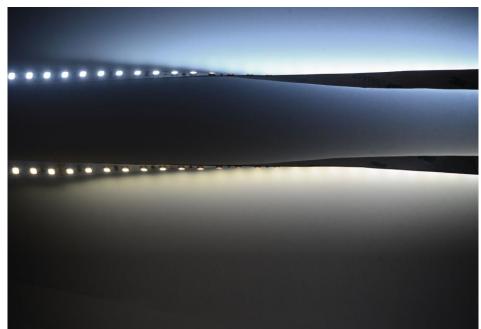
The <u>Multiverse Transmitter</u> delivers multiple universe control that opens a new world in wireless DMX/RDM. Its Ethernet input allows it to take in Streaming ACN (sACN) or Art-Net and to transmit up to nine userselectable universes of DMX/RDM. The **Multiverse Transmitter** also has a Bluetooth radio receiver built in that allows it to communicate with the **DMXcat®** app from the user's smartphone. This gives the user smartphone control of any lighting fixture that is part of the **Multiverse** setup, whether it is a lighting fixture with a **Multiverse Module** inside, a lighting fixture receiving its data from a **Multiverse Node** or <u>Multiverse SHoW</u> Baby[®], or any wired fixture downstream of those devices.

Other live demonstrations by City Theatrical at the show will include troubleshooting with the multi awardwinning <u>DMXcat</u> Multi Function Test Tool, and incredibly bright and flexible linear LED lighting with <u>QolorFLEX[®] NuNeon</u>[™].

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Multiverse[®] wireless DMX/RDM products by City Theatrical, including the **Multiverse Transmitter** (shown), provide a new range of options for performing lighting tasks more easily than ever before, while producing less disruptive radio energy.



QolorFLEX HiQ LED Tape is a new high CRI LED tape by City Theatrical that available in three types, 3200K, 6000K, and variable white 2700K-6500K.

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat[®] Multi Function Test Tool, Multiverse[®] and SHoW DMX[®] wireless DMX systems, QolorFLEX[®] brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon[™], and QolorPIX[®] Pixel Controlled LED Tape and Tape Controller, QolorPoint[®] Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright[®] 6, Moving Light Assistant[™] and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional <u>experience</u>.