

CITY THEATRICAL

NEW YORK • LONDON

May 24, 2019
For Immediate Release

City Theatrical at ABTT London 2019

City Theatrical will be demonstrating new technology on **Stand K1** at **ABTT Theatre Show 2019** at Alexandra Palace in London, England from 5 – 6 June, 2019.

Live demonstrations by City Theatrical will include revolutionary wireless DMX technology with the award-winning **Multiverse**® family of wireless DMX/RDM products, extended DMX control with **Pathway Connectivity** controllers, gateways, and other solutions, troubleshooting with the multi award-winning **DMXcat**® **Multi Function Test Tool**, incredibly bright and flexible linear LED lighting with **QolorFLEX**® **NuNeon**™, plug and play pixel control with **QolorPIX**®, ultimate colour blending and control with **QolorFLEX 5-in-1 LED Tape** and **QolorFLEX 5x8A Dimmers**, and more.

Multiverse marks the fifth generation of **City Theatrical's** engineering development for wireless DMX technology. The **Multiverse** system can deliver more data while reducing the amount of radio energy required for wireless DMX by as much as 90%, enabling scalability never possible before. Every product in the **Multiverse** system is built around a tiny radio, the [Multiverse Module](#), which can carry up to five universes of data. Due to their low cost, increased data transport, and ease of design integration, the **Multiverse Module** marks the first time that the implementation of a wireless DMX chip in every DMX device is possible.

The [Multiverse SHoW Baby](#) is the fourth generation of the original plug and play wireless DMX transceiver system by City Theatrical. With tens of thousands of units sold since their introduction in 2011, SHoW Baby plug and play transceivers set the standard for ease of use and reliability at an affordable price point. The addition of **Multiverse** radio technology enhances the performance even more, as a wireless DMX transceiver that delivers breakthrough plug and play wireless DMX and RDM transmission. In its default mode, **Multiverse SHoW Baby** works like and is compatible with all other SHoW Baby Transceivers with six user selectable SHoW DMX Neo SHoW IDs. By connecting an RDM controller, like [DMXcat](#)® **Multi Function Test Tool**, all of the 147 revolutionary new 2.4GHz Multiverse SHoW IDs are accessible as well as all 70 SHoW DMX Neo SHoW IDs. Users can add to their existing **SHoW DMX SHoW Baby**® systems, build new single universe Multiverse systems, or use **Multiverse SHoW Baby** as a receiver on multiple universe systems with a **Multiverse Transmitter**.

The [Multiverse Node](#) offers single universe plug and play simplicity as a transceiver. As a single universe transmitter, it functions in a similar plug and play manner to our SHoW DMX SHoW Baby but contains a full user interface, with four buttons and a backlit LED display in a rugged cast aluminum case. As a receiver, the **Multiverse Node** is the primary single universe standalone receiver in the Multiverse system and can be part of a larger multi-universe setup.

The [Multiverse Transmitter](#) delivers multiple universe control that opens a new world in wireless DMX/RDM. Its Ethernet input allows it to take in Streaming ACN (sACN) or Art-Net and to transmit up to 10 user-selectable universes of DMX/RDM with the ability to use less radio energy than a present-day single universe wireless DMX transmitter. The **Multiverse Transmitter** also has a Bluetooth radio

US HEADQUARTERS
475 BARELL AVENUE
CARLSTADT, NEW JERSEY 07072
TEL 800 230 9497 / 201 549 1160
FAX 201 549 1161

LONDON OFFICE
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY
NEW MALDEN, SURREY KT3 4PH
TEL +44 (0) 20 8949 5051
FAX +44 (0) 20 7183 6061

www.citytheatrical.com

receiver built in that allows it to communicate with the **DMXcat** app from the user's smartphone. This gives the user smartphone control of any lighting fixture that is part of the **Multiverse** setup, whether it is a lighting fixture with a **Multiverse Module** inside, a lighting fixture receiving its data from a **Multiverse Node**, or any wired fixture downstream of those devices.

City Theatrical has partnered with [Pathway Connectivity](#) and is the exclusive distributor for Pathway products in the UK and Europe. Pathway products extend the functionality of DMX control, and have created the next generation of lighting networks with open system products that harness the power and convenience of Ethernet to create spectacular visual experiences for live audiences worldwide. Products available include: [Pathport® Octo™](#), [Pathport C-Series](#), [Pathport Uno™](#), Cognito²™ Lighting Control Console, Choreo™ Lighting Controller, Vignette, DMX Repeater, eDIN System Enclosures, and more.

[DMXcat](#) makes it easy for anyone to control, analyse, or test any DMX lighting fixture, whether it's a simple LED PAR or a complex moving light. **DMXcat** consists of a small hardware dongle and a suite of mobile applications that bring wireless DMX and RDM control plus several other useful functions to the user's smartphone. **DMXcat** solves the problem faced by all users of modern lighting equipment: How to turn on and test DMX lighting gear without using a complicated lighting console. **DMXcat** is available for **iPhone**, **Android**, and **Amazon Fire** in English, Spanish, German, French, Italian, Korean, and Japanese.

The [QolorFLEX LED Tape](#) line includes 40+ high quality tape options that help designers put light in places that were once thought impossible and create lighting fixtures and effects in a new and inexpensive way. For ultimate colour control, [QolorFLEX 5-in-1 LED Tape](#) offers designers a high output brightness and adjustable dual white to create a wide spectrum of finely tuned colours when used with a DMX colour control system. All **QolorFLEX LED Tapes** are ETL listed, sold in 5m reels, and include easy connections to [QolorFLEX Dimmers](#) for ultra-smooth, flicker-free dimming.

[QolorFLEX NuNeon](#) is an incredibly flexible and bright sealed LED linear lighting product that can be used to replace traditional neon lighting. Up to 80% more flexible than similar products, **QolorFLEX NuNeon** was carefully developed to provide lighting and scenic designers with the ability to add bold and bright accents throughout entertainment and architectural projects. It operates on 24VDC, can be cut to length in 50mm (2") increments, and includes 200mm (8") flat cables on both ends for easy connections. **QolorFLEX NuNeon** is available in RGB in 5m reels, and seven distinctive colours in 10m reels.

QolorPIX plug and play pixel control products make it easy to create thousands of professional dynamic lighting effects - chases, fades, scrolls, bursts, and more - in minutes. Sold in 5m reels with 48 individually controlled LEDs per metre and compliant with CE, ETL, and RoHS, [QolorPIX Pixel Controlled LED Tape](#) is designed for the most demanding professional applications. Each reel includes a soldered-on four-pin XLR connector to create a plug and play connection to any one of the eight ports on the [QolorPIX Tape Controller](#). The controller's user-friendly interface allows users to change mode, pixel length, dimmer, personality start address, and direction, and uses **Multiverse** wireless DMX/RDM technology.

For more information on City Theatrical, visit: <http://www.citytheatrical.com/en-gb/home>



Multiverse® wireless DMX/RDM live broadcast demonstrations will be on available at ABTT Theatre Show 2019.



City Theatrical is the exclusive distributor for **Pathway Connectivity** products, including Pathport® Uno™, C-Series, and Octo™, in the UK and Europe and will be demonstrating these products at ABTT Theatre Show 2019.

US HEADQUARTERS
475 BARELL AVENUE
CARLSTADT, NEW JERSEY 07072
TEL 800 230 9497 / 201 549 1160
FAX 201 549 1161

LONDON OFFICE
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY
NEW MALDEN, SURREY KT3 4PH
TEL +44 (0) 20 8949 5051
FAX +44 (0) 20 7183 6061

www.citytheatrical.com



QolorFLEX® Dimmers, LED Tape, QolorFLEX NuNeon™ and QolorPIX® Pixel Controlled LED Tape and Controller will be on display at ABTT Theatre Show 2019.



City Theatrical's vast array of **beam control accessories** will be on display at ABTT Theatre Show 2019.

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customises unique lighting accessories for the entertainment and architectural industries and is the winner of 35+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® wireless DMX systems, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon™, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional [experience](#).