

# CITY THEATRICAL

NEW YORK • LONDON

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For Immediate Release

## City Theatrical's QolorPIX® Plug and Play Pixel Control Hits the Market

**QolorPIX® Pixel Controlled LED Tape** and **QolorPIX Tape Controller** products by **City Theatrical** are now available to lighting and scenic design professionals around the world. As part of City Theatrical's **QolorFLEX®** brand of flexible linear LED lighting, **QolorPIX** was created to help design professionals maximize their creative vision with customizable dynamic lighting effects that add distinction to theatrical, television, film, and architectural projects.

While many products on the market offer control of addressable LED tape and fixtures, the process of set up and operation can be challenging. Each **QolorPIX Tape Controller** is preconfigured with personality profiles that can be combined and adjusted quickly and easily to produce thousands of effects using **QolorPIX Pixel Controlled LED Tape** products, including chases, fades, scrolls, bursts, and more.

[QolorPIX Pixel Controlled LED Tape](#) is designed for the most demanding professional applications, with 48 individually controlled LED lights per meter. Each reel of tape includes a soldered-on four-pin XLR connector on one end, creating a plug and play connection to the **QolorPIX Tape Controller**. **QolorPIX Pixel Controlled LED Tape** runs on low voltage (5VDC) and is sold in five meter reels, with a maximum cable connection length (between controller and tape) of 10 meters. The tape is encased in clear rectangular silicone, making it water resistant (IP 67 rated) for indoor or outdoor use.

The [QolorPIX Tape Controller](#) offers eight ports, each accommodating five meters of tape. It has a user-friendly control interface that allows the user to change mode, pixel length, dimmer, personality start address, strip type, fixture ID, and direction. It features an integrated power supply, a test function, and flicker finder for easy troubleshooting. It also offers wireless DMX control using **City Theatrical's** state of the art **Multiverse®** Technology.

**QolorFLEX** now encompasses a vast collection of professional-grade products, including **QolorPIX Pixel Controlled LED Tape and Controller**, **QolorFLEX LED Tape and Dimmers**, and accessories. All **QolorFLEX** products are easy to work with, vibrant and consistently color matched, exceed industry standards for service life, and help maximize creative potential for a performance or installation. Learn more about QolorFLEX products in the [QolorFLEX Overview Video](#).



Visualize and create paparazzi, comet, wave, sweep, VU, strobe, and more lighting effects in minutes with the new **QolorPIX Plug & Play Effects Video** at: <https://youtu.be/FaXkXH3QCrA>

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# QolorPIX®

PIXEL CONTROLLED LED TAPE

Each **QolorPIX® Tape Controller** is preconfigured with personality profiles that can be combined and adjusted to produce thousands of dynamic effects using **QolorPIX Pixel Controlled LED Tape**, from chases to fades, scrolls, bursts and more, using only a few DMX channels.



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City Theatrical's **QolorPIX® Pixel Controlled LED Tape** is dynamic and completely customizable to suit the needs of any performance or installation.



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City Theatrical's **QolorPIX Pixel Controlled LED Tape** was recently designed by Kelly Hanson and engineered and constructed by Rachel Navarro for use in [Brainstorm with Jake Gyllenhaal](#) on The Tonight Show Starring Jimmy Fallon. (NBCU Photo Bank via Getty Images)

### **About City Theatrical, Inc.**

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat<sup>®</sup> Multi Function Test Tool, Multiverse<sup>®</sup> and SHoW DMX<sup>®</sup> wireless DMX systems, QolorFLEX<sup>®</sup> LED linear lighting including QolorPIX<sup>®</sup> Pixel Controlled LED Tape and Controller, QolorPoint<sup>™</sup> Wireless LED Uplighters, professional lighting software including Lightwright<sup>®</sup> 6, Moving Light Assistant<sup>™</sup> and Vectorworks, as well as the world's most extensive catalog of entertainment and architectural lighting accessories. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers.

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