



PROJECT SNAPSHOT

Project Name: **Nautica Shopping Mall**
Location: **Tallinn, Estonia**
Installation Completion: **October 2017**
Lighting Control Package: **OÜ Focuspoint**
City Theatrical Solutions: **QolorFLEX® 24x3A Dimmers**
and **DMXcat®**



NAUTICA

Nautica is a 200,000 s.f. shopping mall with 60 shops, entertainment facilities, and extensive dining options for tourists, residents, and professionals in Tallinn, Estonia. Nautica is one of the six retail centers owned by Capfield and was designed by lead architect Mark Anders of 3D Reid Ltd UK.

CHALLENGES

Nautica, known previously as Norde Centrum, recently completed a radical expansion and renovation project to become one of Estonia's leading urban retail centers. Its redesign included an illuminated geometric pattern on the building's facade, created using 264 strategically-placed "stripes" of LED tape.

This large amount of LED tape required a long term dimming solution that could be installed throughout the building by electricians with varying levels of expertise.

To get the project up and running, the installation team also required a testing solution to help test the LED tape and dimmers, especially those in difficult to access places.

SOLUTION

To ensure a reliable and durable dimming solution for the building's exterior stripes, Nautica uses 33 individual QolorFlex 24x3A Dimmers. Fully DMX and RDM compatible, these dimmers are an ideal choice for architectural applications, specifically installations that use one, two, three or four color LED tape, like the LED tape used at Nautica. To set up and test the dimmers, Nautica used DMXcat to communicate wirelessly with RDM.

“With dimmers spread around the building, some in difficult to access or inaccessible places, the only way to set up this project was by using DMXcat.”

- Kalle Karindi, Sales Manager, OÜ Focuspoint



Learn more about QolorFLEX 24x3A Dimmers at:
www.citytheatrical.com/products/24x3a-dimmer-qolorflex



Learn more about DMXcat at:
www.citytheatrical.com/products/dmxcat

