

CITY THEATRICAL

NEW YORK • LONDON

For Release On

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City Theatrical at USITT 2017

[City Theatrical](#) will be demonstrating innovative new technology at [USITT](#) in St. Louis, MO on March 9-11, 2017 (Booth 207), including DMXcat™ Multi Function Test Tool, SHoW DMX® Multiverse™ wireless DMX, QolorPIX™ Pixel Controlled Tape and Pixel Controller, QolorPoint™ Mini Wireless LED Uplighter, Lightwright® 6, Moving Light Assistant™ V1.3, and a new QolorFLEX™ 2x4A SHoW DMX Multiverse Dimmer.

City Theatrical will be raffling away a free DMXcat™ at our booth, and at the Behind the Scenes booth. City Theatrical will also participate in USITT's [Innovation Gallery & Stage](#), speaking about the DMXcat™ Multifunction Test Tool, on Friday March 10 at 4:10pm.

DMXcat™ Multifunction Test Tool makes it easy for anyone to control, analyze, or test any DMX lighting fixture, whether it's a simple LED PAR or a complex moving light. The system consists of a small hardware dongle and a suite of mobile applications. Together, they combine to bring wireless DMX and RDM control plus several other useful functions to the user's smartphone. The DMXcat solves the problem faced by all users of modern lighting equipment: How to turn on and test DMX lighting gear without using a complicated lighting console. The DMXcat works with both Android and iPhones.

SHoW DMX® Multiverse™ can broadcast up to five universes of DMX data in the 2.4GHz band (for use worldwide) or four universes of data in the 900MHz band (for use in the Americas). These tiny circuit board mounted modules are particularly suited for lighting equipment manufacturers who are interested in adding wireless DMX to their products. For the first time, due to small size, low cost, increased data transport, and ease of design integration, we believe that the implementation of a wireless DMX chip in every DMX device is possible.

QolorFLEX™ We have rebranded our growing line of dimmers for LED tape into the QolorFLEX™ family, assuring our users that all of our dimmers match perfectly with our ETL listed **QolorFLEX™ LED Tape**. At USITT we are adding a great new tiny dimmer, the **QolorFLEX™ 2x4A SHoW DMX Multiverse™ Dimmer**. Just 3.187" x .70" x .50" (81mm x 18.8mm x 12mm), it is small enough to fit in a 3/4" (19mm) tube and is designed for building into tiny spaces in props, candles, wands, costumes, and other special effects. Utilizing our SHoW DMX Multiverse radio, we have miniaturized the circuit board to take the minimum space possible.

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Configuration settings can be made either through a computer (Windows or Mac) via a micro USB connection. No external power is required for this. Alternatively, configuration can be made via RDM through any RDM controller, such as City Theatrical's DMXcat™. Maximum load per channel is 4A and maximum load per device is 8A.

All of our QolorFLEX Dimmers are feature rich, RDM enabled, and have the exceptionally smooth low end dimming that professionals demand.

QolorPIX™ Pixel Controlled Tape and Pixel Controller are an innovative approach to pixel control which offers a high level of creativity combined with plug and play usability. Each QolorPIX controller is preconfigured with personality profiles which can be combined and tuned to produce thousands of dynamic effects using only a few DMX channels. Chases, fades, scrolls, bursts, and other effects can be created and saved as needed. QolorPIX Pixel Controlled LED Tape connects to the controller using industry standard four pin XLR connectors. Within one minute, the system can be up and running.

QolorPoint™ Mini Wireless LED Uplighter is smaller, lighter, and less expensive than its big brother, but still packs quite a punch. Sleek and elegant, each QolorPoint unit is equipped with our award winning SHoW DMX Neo® radio and is rated for outdoor use (IP65). Its 1,200 lumen output will light up medium sized trees or two story buildings and its even color mixing, long battery life (eight hours max output) and variable PWM makes it a great companion to our full size QolorPoint Uplighter.

Moving Light Assistant™ V1.3 is the latest version of Lighting Designer Andrew Voller's application designed to document both the physical setup and programming information for moving light rigs commonly used in the entertainment industry. Large shows with many moving lights can be extremely difficult to document, and Andy wrote Moving Light Assistant to make that task possible. Come spend some time with Andy and see all of the new features of Moving Light Assistant.

Lightwright® 6, is Lighting Designer John McKernon's industry leading, multi award winning software for managing entertainment lighting paperwork. Lightwright is an iconic industry standard on Broadway and in other areas of live entertainment, and was created to help designers and electricians record and keep track of the vast amount of data needed to install and maintain a lighting installation. Bring your Lightwright questions for John, or just come by and get a lesson in Lightwright 6.