

# CITY THEATRICAL

NEW YORK • LONDON

September 7, 2018  
For Immediate Release

## City Theatrical at Plasa 2018

**City Theatrical** will be demonstrating new technology on **Stand H50** at **Plasa 2018** in London's National Hall, Olympia from the 16<sup>th</sup> to 18<sup>th</sup> of September. Live demonstrations include incredibly bright and flexible **QolorFLEX® NuNeon™** linear lighting, plug and play **QolorPIX®** pixel control, ultimate color blending and control with **QolorFLEX 5-in-1 LED Tape** and **Dimmers**, troubleshooting with **DMXcat®** Multi Function Test Tool, and a preliminary look at revolutionary **Multiverse®** wireless DMX/RDM products before they hit the market. While there, meet and greet Andy Voller, the creator and developer of **Moving Light Assistant™** and learn more about other lighting software available from City Theatrical.

**QolorFLEX NuNeon** is an incredibly flexible and bright sealed LED linear lighting product that can be used to replace traditional neon lighting. Up to 80% more flexible than similar products, **QolorFLEX NuNeon** was carefully developed to provide lighting and scenic designers with the ability to add bold and bright accents throughout entertainment and architectural projects. It operates on 24VDC, can be cut to length in 50mm (2") increments, and includes 200mm (8") flat cables on both ends for easy connections. **QolorFLEX NuNeon** is available in RGB in 5m reels, and seven distinctive colors in 10m reels.

Learn more about working with **QolorFLEX NuNeon** in this new video: <https://youtu.be/ti4ecRmyCMQ>

**QolorPIX** plug and play pixel control products make it easy to create thousands of professional dynamic lighting effects - chases, fades, scrolls, bursts, and more - in minutes. Sold in 5m reels with 48 individually controlled LEDs per meter and compliant with CE, ETL, and RoHS, **QolorPIX Pixel Controlled LED Tape** is designed for the most demanding professional applications. Each reel includes a soldered-on four-pin XLR connector to create a plug and play connection to any one of the eight ports on the **QolorPIX Tape Controller**. The controller's user-friendly interface allows users to change mode, pixel length, dimmer, personality start address, and direction, and uses **Multiverse** wireless DMX/RDM technology. See which effects can be created with **QolorPIX** at: <https://youtu.be/FaXkXH3QCrA>

The **QolorFLEX LED Tape** line includes 40+ high quality tape options that help designers put light in places that were once thought impossible and create lighting fixtures and effects in a new and inexpensive way. For ultimate color control, **QolorFLEX 5-in-1 LED Tape** offers designers a high output brightness and adjustable dual white to create a wide spectrum of finely tuned colors when used with a DMX color control system. All **QolorFLEX LED Tapes** are ETL listed, sold in 5m reels, and include six-inch long soldered-on pigtailed, enabling easy connections to **QolorFLEX Dimmers** for ultra-smooth, flicker-free dimming. Explore the **QolorFLEX** overview video at: <https://youtu.be/inPg3uOmpVo>

**DMXcat** makes it easy for anyone to control, analyze, or test any DMX lighting fixture, whether it's a simple LED PAR or a complex moving light, including **QolorFLEX** products. Having won the **Plasa Award for Innovation** at last year's show, **DMXcat** consists of a small hardware dongle and a suite of mobile applications that bring wireless DMX and RDM control plus several other useful functions to the user's smartphone. **DMXcat** solves the problem faced by all users of modern lighting equipment: How to turn on and test DMX lighting gear without using a complicated lighting console. **DMXcat** is available for **iPhone**, **Android**, and **Amazon Fire** in English, Spanish, German, French, Italian, Korean, and Japanese. Discover all the features of **DMXcat** in this video: <https://youtu.be/YRoD7LaU0oA>

US HEADQUARTERS  
475 BARELL AVENUE  
CARLSTADT, NEW JERSEY 07072  
TEL 800 230 9497 / 201 549 1160  
FAX 201 549 1161

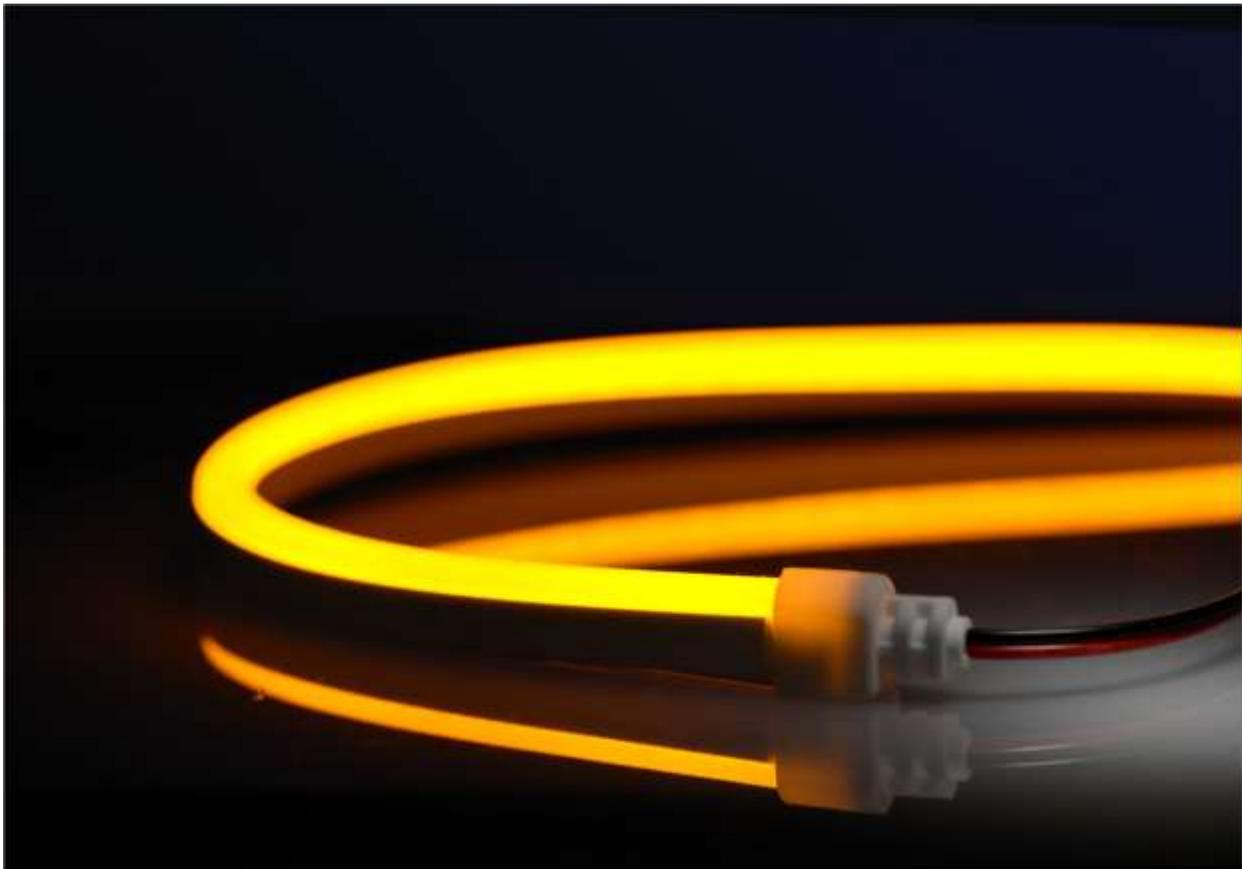
LONDON OFFICE  
UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY  
NEW MALDEN, SURREY KT3 4PH  
TEL +44 (0) 20 8949 5051  
FAX +44 (0) 20 7183 6061

[www.citytheatrical.com](http://www.citytheatrical.com)

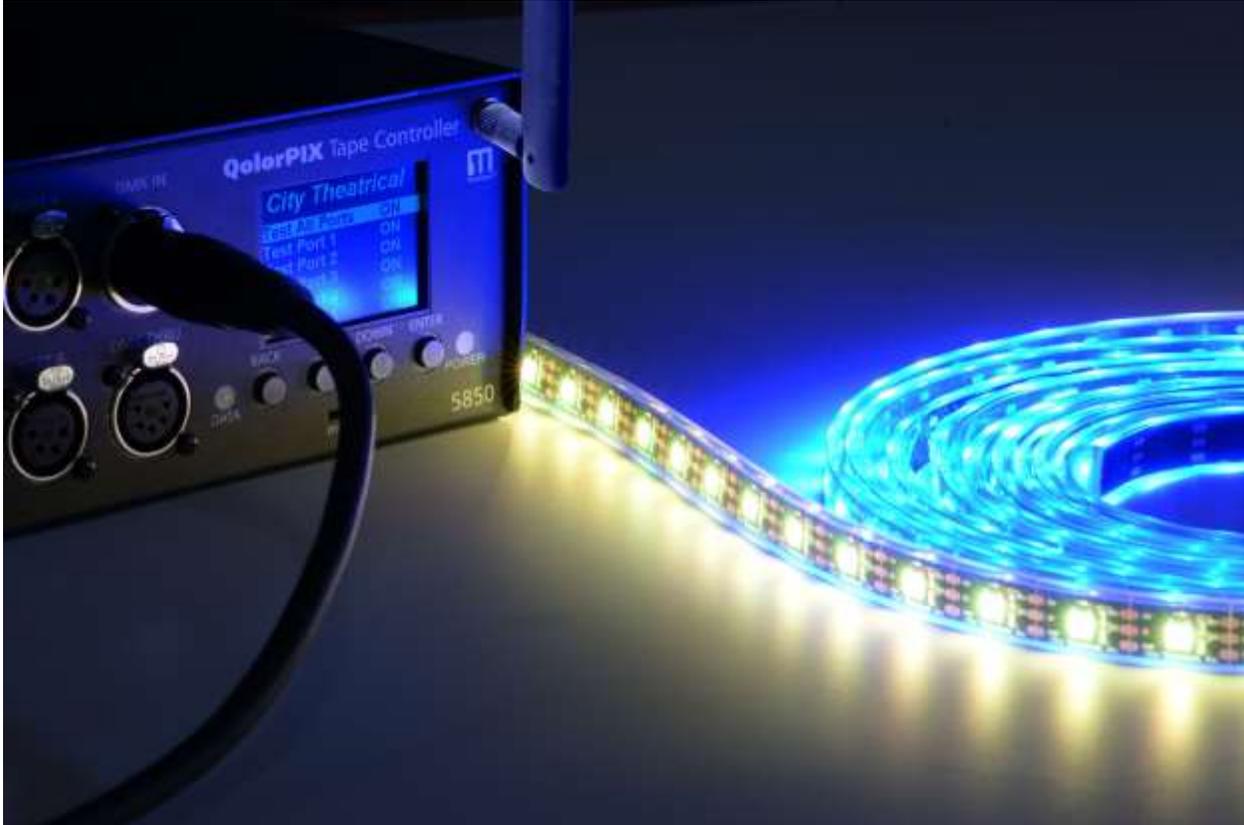
After 15 years of pioneering wireless DMX and RDM for entertainment and architectural lighting, City Theatrical presents new **Multiverse** wireless DMX/RDM technology as the optimal solution for world-class lighting designers and technicians, helping them set up and run shows more efficiently than ever before. **Multiverse** products include the [Multiverse Node](#), [Multiverse Transmitter](#), [Multiverse Gateway](#), and [Multiverse Module](#) (for OEM partners), which combine to provide a new range of options for broadcasting more DMX/RDM data than ever before while using less disruptive radio energy, with greater flexibility and scalability for end users.

**City Theatrical** will also demonstrate their industry-leading software at **Plasa 2018**. [Lightwright® 6](#) software demonstrations will be available to learn more about features like label design and printing, instrument profile database, DMX address mapping, and console link. Lighting users can also discover more about [Moving Light Assistant™](#), software that was designed to document both the physical setup and programming information for moving light rigs commonly used in the entertainment industry, directly from its creator and developer, Andy Voller.

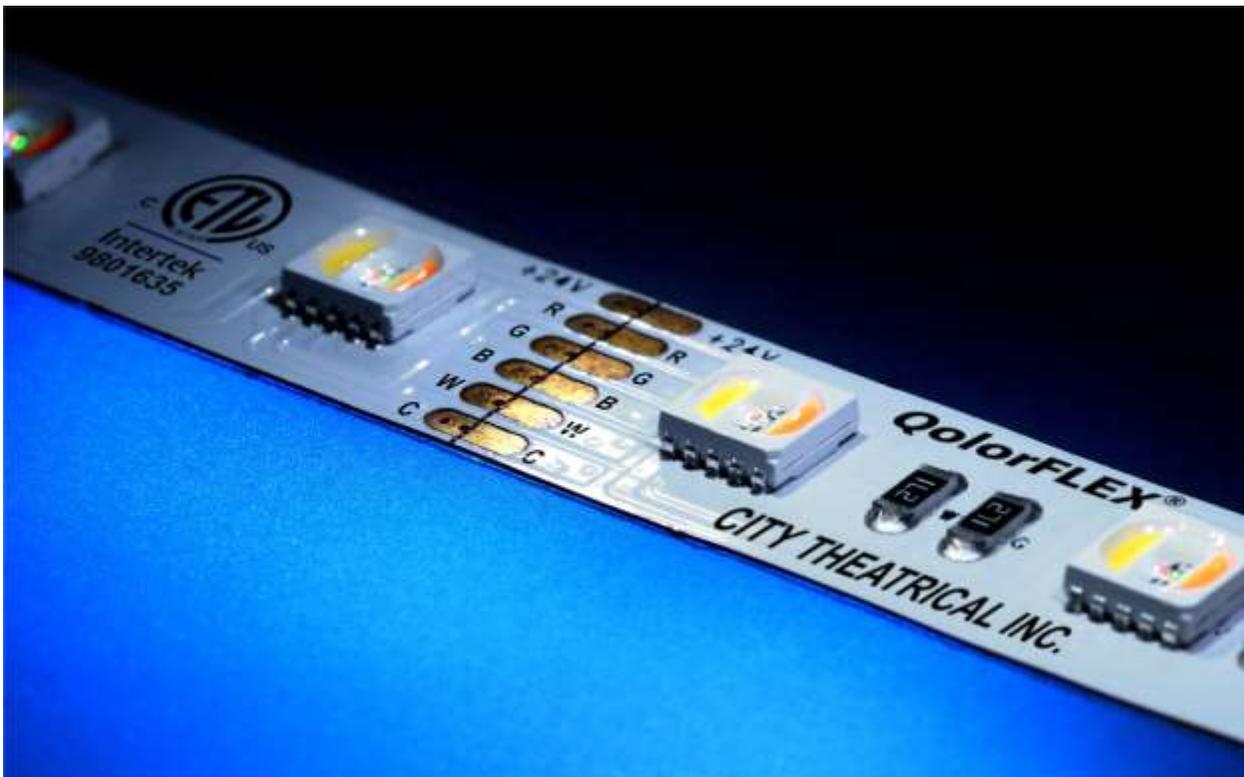
**City Theatrical's Plasa 2018 Preview** is available at: <http://www.citytheatrical.com/plasa-2018-preview>



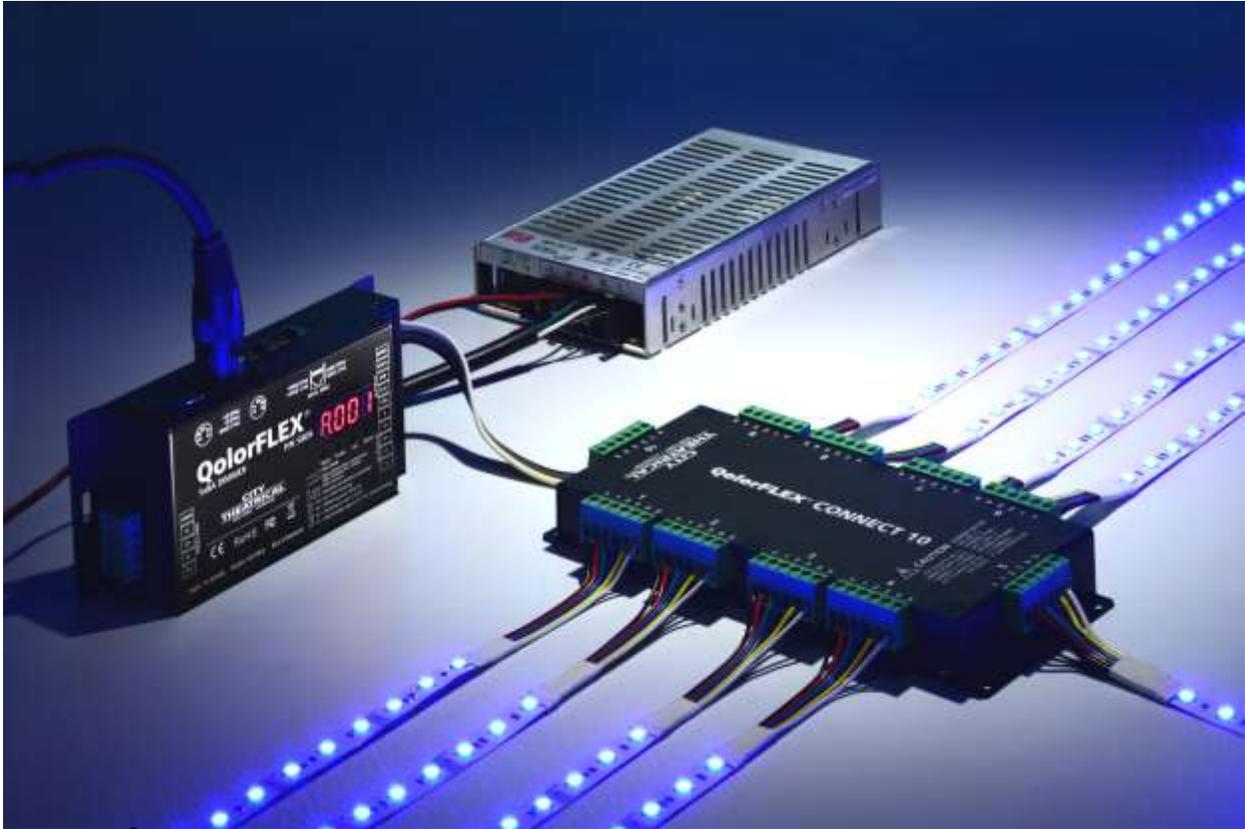
**QolorFLEX NuNeon, Amber** (featured above) is one of eight distinctive colors of QolorFLEX NuNeon that was carefully developed to add bold and bright accents to entertainment and architectural projects.



**QolorPIX® Pixel Controlled LED Tape** and **QolorPIX Tape Controller** are helping design professionals maximize their creative vision with fast and easy pixel control.



**QolorFLEX® 5-in-1 LED Tape** offers lighting and scenic design professionals more color mixing options and flexibility of white light to maximize creative potential for performances and installations.



**QolorFLEX® Connect 10** is a central component in a full system of QolorFLEX LED Tape, Dimmers, Accessories, and Power Supplies.



As a winner of the **Plasa Award for Innovation 2017**, **DMXcat®** makes it easy to control, analyze, or test any DMX lighting fixture, whether it's a simple LED PAR or a complex moving light.



The **Multiverse**<sup>®</sup> family of wireless DMX/RDM products gives lighting users a new range of options for performing lighting tasks more easily than ever before, while producing less disruptive radio energy.

#### About City Theatrical

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat<sup>®</sup> Multi Function Test Tool, Multiverse<sup>®</sup> and SHoW DMX<sup>®</sup> Wireless DMX systems, QolorFLEX<sup>®</sup> brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon<sup>™</sup>, and QolorPIX<sup>®</sup> Pixel Controlled LED Tape and Tape Controller, QolorPoint<sup>®</sup> Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright<sup>®</sup> 6, Moving Light Assistant<sup>™</sup> and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our [professional experience](#).

**US HEADQUARTERS**  
**475 BARELL AVENUE**  
**CARLSTADT, NEW JERSEY 07072**  
**TEL 800 230 9497 / 201 549 1160**  
**FAX 201 549 1161**

**LONDON OFFICE**  
**UNIT 1-3 WYVERN ESTATE, BEVERLEY WAY**  
**NEW MALDEN, SURREY KT3 4PH**  
**TEL +44 (0) 20 8949 5051**  
**FAX +44 (0) 20 7183 6061**

[www.citytheatrical.com](http://www.citytheatrical.com)