

CITY THEATRICAL

NEW YORK • LONDON

June 8, 2018
For Immediate Release

City Theatrical Introduces QolorFLEX® NuNeon™

City Theatrical has expanded its QolorFLEX brand of professional LED lighting to include [QolorFLEX NuNeon](#), an incredibly flexible and bright sealed LED linear lighting product that can be used to replace traditional neon lighting in entertainment and architectural projects.

QolorFLEX NuNeon was carefully developed to provide lighting and scenic designers with bold and bright accents for their designs. Each tape has a 12mm (1/2") minimum bending radius, making QolorFLEX NuNeon up to 80% more flexible than similar products.

Like all QolorFLEX products, QolorFLEX NuNeon is designed to be easy for lighting and scenic professionals to work with, and exceeds industry standards for service life. It can be cut to length in 50mm (2") increments, and includes 200mm (8") flat cables on both ends for easy connections. QolorFLEX NuNeon operates on 24VDC and can be powered and controlled by variety of [QolorFLEX Dimmers](#) and power supplies.

QolorFLEX NuNeon tape is available in eight vivid colors, including RGB, three types of white, and solid colors. Each tape is encased in a silicone extrusion with a white finish backing, and is IP67 rated for indoor or outdoor use. QolorFLEX NuNeon can be seen in many new productions and environments internationally, including *The Break* starring Michelle Wolf on Netflix and at Hudson New York, a Morgans Original hotel.

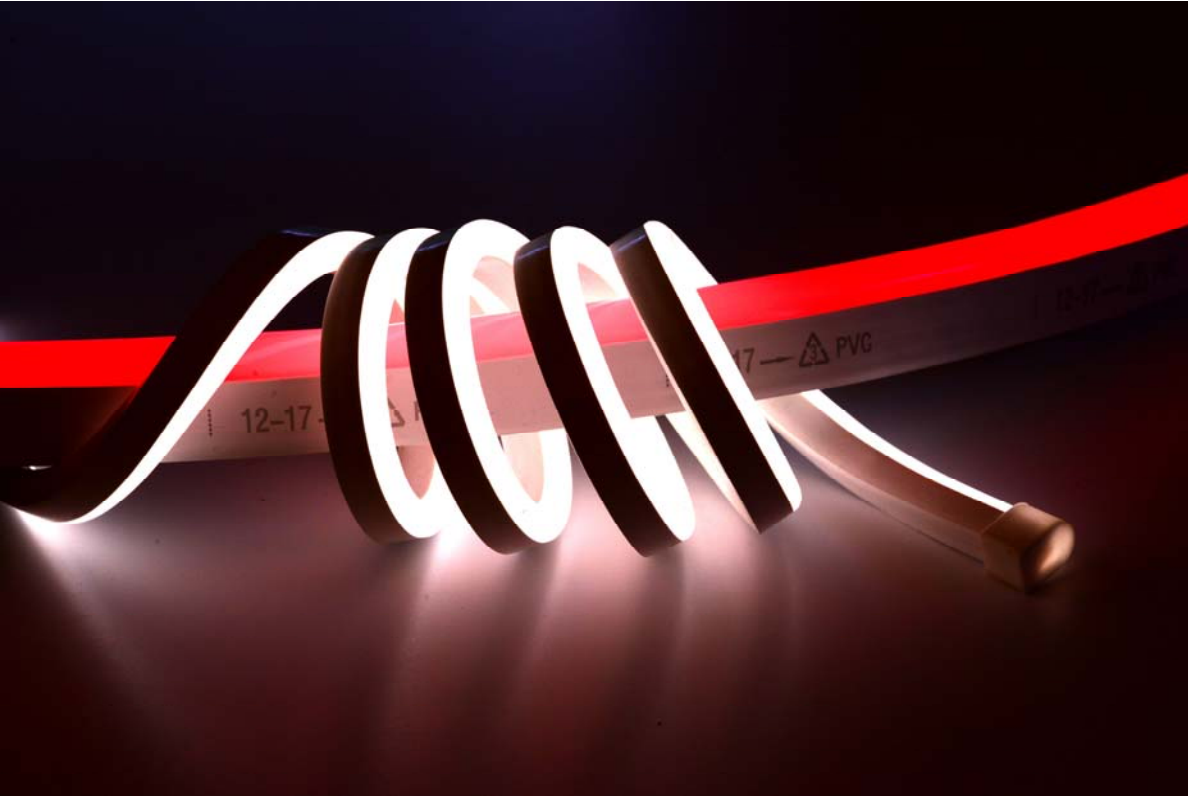
For more information on QolorFLEX NuNeon, watch:
<https://youtu.be/inPg3uOmpVo?t=3m35s>

To purchase QolorFLEX NuNeon in full 10 meter reels or sample strips today, contact a City Theatrical Dealer at: www.citytheatrical.com/dealer-rental-locator

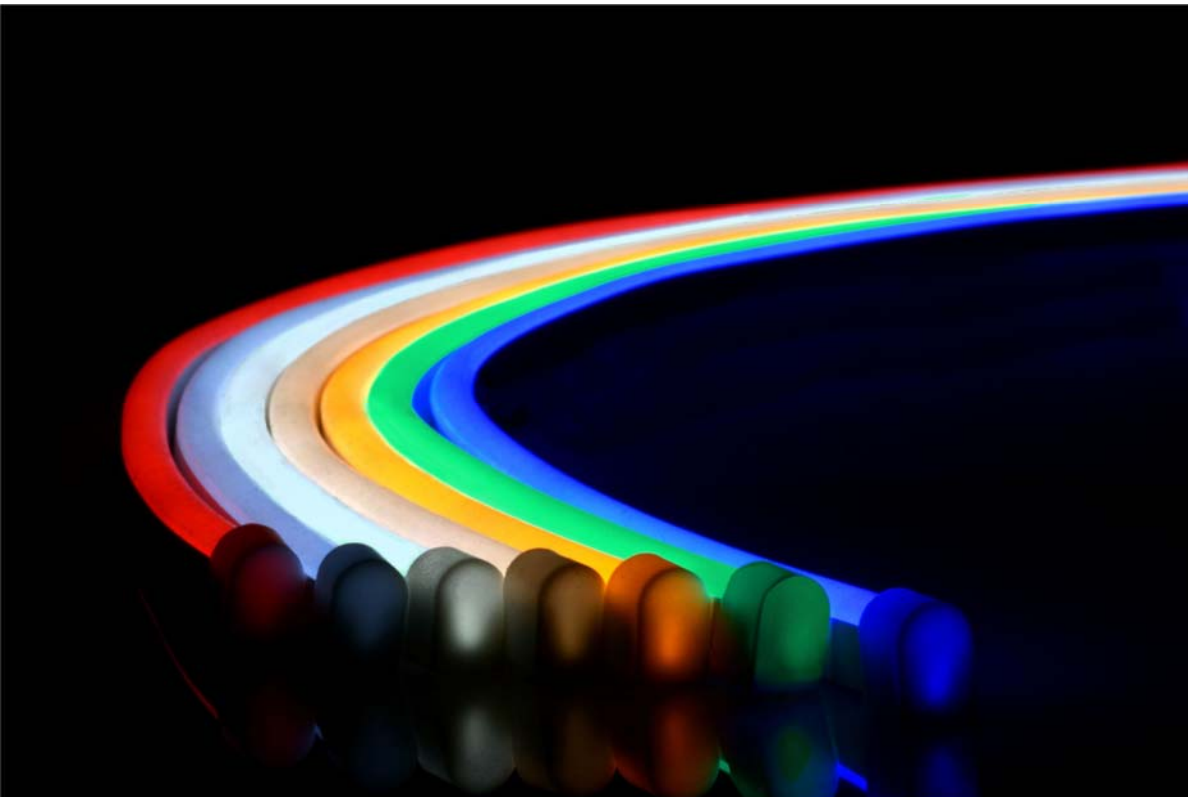
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QolorFLEX NuNeon has a 12mm (0.5") minimum bending radius, making it up to 80% more flexible than similar products.



QolorFLEX NuNeon tape is available in eight vivid colors, which include RGB, Red, Blue, Green, Yellow, Cool White, Natural White, and Warm White.



QolorFLEX NuNeon illuminates the archways on set at *The Break with Michelle Wolf* on Netflix. (Photo by Mel Lovric at 513.)



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About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® Wireless DMX systems, QolorFLEX® brand of professional LED linear lighting including QolorPIX® Pixel Controlled LED Tape and Controller, QolorPoint™ Wireless LED Uplighters, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional [experience](#).