

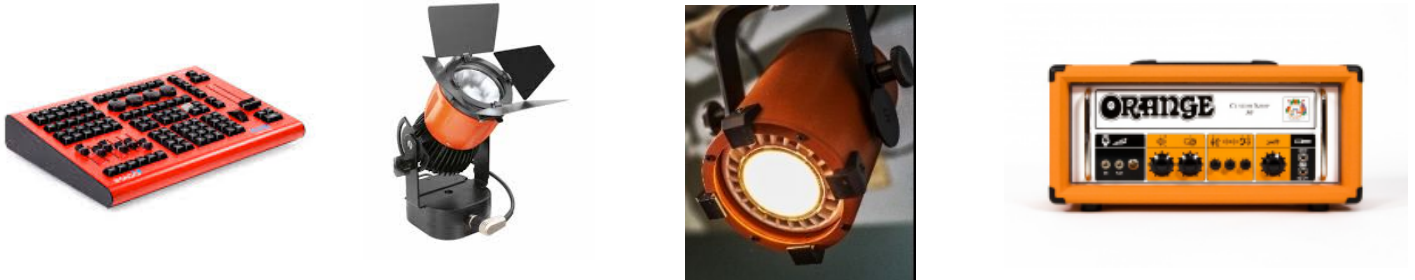


Orange Is The New Black



When we were designing our [SHoW DMX SHoW Baby](#) wireless DMX transceiver, somewhere in the design process, we decided to be different. We decided to make it orange. If nothing else, we figured that it would get noticed by the color alone.

The very next year, orange (actually "Tangerine Tango") was voted the [Pantone color of the year](#). I don't imply that we started a trend, but we were definitely ahead of the design curve. And within a year, other orange products started to show up in entertainment technology. It's pretty obvious that you can attract attention with an orange product, as SHoW Baby, and these products from other manufacturers have proven.



I thought we were way ahead of our time with the orange color, but those in the music world know about the original trailblazers in this area, [Orange Amplification](#), who started in the 1960s, and were 50 years ahead of the design curve! They know how to stand out in a crowded field full of black products.

Products

Electronic

Dry Ice Fog
 Film and Video
 LED Event Lighting
 Multiverse® Wireless
 DMX/RDM
 QolorFLEX® Dimmers
 QolorFLEX® LED Tape and
 Accessories
 Retired / Discontinued
 Products
 Broadway Music Stand Light
 Candle Lite™ Unlimited
 DMXcat® Multi Function Test
 Tool
 DMX Iris
 Projector Dowser
 QolorPoint® Wireless LED
 Uplighter
 RadioScan® Spectrum
 Analyzer

Beam Control

Color Kinetics® Accessories
 Moving Light Accessories
 Top Hats
 Accessory Holder
 Adapters
 Barndoor
 Beam Benders
 Blacktak™ Light Mask Foil
 Color Extender
 Color Frame
 Concentric Ring
 Donut
 Drop-In Boomerang
 Drop-In Iris
 Egg Crate Louver
 Glass Holder
 Image Multiplexer™
 Lighting Shield
 Mainframe
 Sandwich Holder

Hardware

10" Boom Base
 Boom Tie Off
 Breakaways
 Cable Hooks
 "C Clip" Truss Protector™
 Ceiling Port for Source Four
 PAR
 ETC Cyc Base
 Follow Spot Yoke
 Indexed Locking Couplers
 (Legacy Product)
 Moving Light Hanger
 Projector Hanger
 Safer Sidearms™
 Scenery Bumper
 Sliding Tee
 Track Tamers™
 Vertical Extension Tube

Software

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