

SHoW DMX SHoW BABY® USED ON SUPER WHY! LIVE TOUR 2012



"No power cables or data cables were run to the balcony rail to run these 110V PRG Best Boys. Existing outlets in that location provided power, and SHoW DMX SHoW Babys provided data. Hours of load in and load out time were saved and at least one complete crate of cable was eliminated."

Super Why Live! Tour

Produced by: S2BN Entertainment
Written and Directed by: Glenn Orsher
Scenic Designer: David Gallo
Lighting Designer: Mike Baldassari
Production Supervisor: Mike Bauder
Programmer: Paul Turner
Assistant Lighting Designer: Karen Spahn
Production Electrician: Christopher Nimm
Lighting Vendor: PRG NJ, Dolly Alonso Account Rep

Excerpts from an interview with lighting designer Mike Baldassari

"We used six SHoW Babies in total. One is a transmitter and four are built into the Why Flyers - which are the airplanes that characters use to "fly into a book". Within the Why Flyers, we're using the SHoW Babies to control the many elements in each airplane, including LED lights on the wings and in the cockpits, smoke machines in the rear, as well as the robotics that control each of the characters arms and heads. Additionally, one flyer also has a propeller that we turn on and off.

The sixth SHoW Baby controls three PRG Best Boys on the Balcony Rail. We needed lights on the balcony so I could light the show drop (since foot lights weren't an option), as well as have custom gobos of the "Super Letters" appear in the house. I specifically chose the Best Boy since they are the only fixture with that much punch that can run on 110V. So we used house circuits to power the units and a SHoW Baby to get the DMX to the FOH Rail wirelessly. By eliminating all the cable required for the Balcony Rail, we saved a very large cable trunk in the truck as well as the long and often cumbersome load-in and load-out time to run power and data from backstage to the Balcony Rail. This was a great solution that worked seamlessly on all of the stops of the initial run-out tour."



MIKE BALDASSARI is a Tony and Emmy nominated Lighting Designer whose work has been seen in more than twenty-five countries. He designed the Theatrical Lighting for Rob Marshall's movie musical NINE, as well as ROCK OF AGES directed by Adam Shankman. Other Theatrical Lighting for film includes JOYFUL NOISE (Dolly Parton, Queen Latifah), SEX AND THE CITY 2 and GOING THE DISTANCE.. Also for Rob Marshall (and Sam Mendes) he co-designed the Broadway hit revival of CABARET, for which he received Tony and Drama Desk Award Nominations and received the Entertainment Design Award. He was nominated for an Emmy Award for his Lighting Direction of GARTH BROOKS LIVE FROM CENTRAL PARK. Mike collaborated on his concert lighting with director Jonathan Demme for the film NEIL YOUNG TRUNK SHOW.