

CITY THEATRICAL

NEW YORK • LONDON

September 28, 2018
For Immediate Release

City Theatrical at Cine Gear Expo 2018

City Theatrical will be demonstrating new technology at **Booth S123** at **Cine Gear Expo** at Pinewood Studios in Atlanta, Georgia, USA from Saturday, October 6, 2018 to Sunday, October 7, 2018. Live demonstrations will include incredibly bright and flexible **QolorFLEX® NuNeon™** linear lighting, plug and play **QolorPIX®** pixel control, ultimate color blending and control with **QolorFLEX 5-in-1 LED Tape** and **Dimmers**, troubleshooting with **DMXcat®**, and revolutionary **Multiverse®** wireless DMX/RDM products. Each product demo will showcase how the product can be used to improve television and film projects.

QolorFLEX NuNeon is an incredibly flexible and bright sealed LED linear lighting product that can be used to replace traditional neon lighting. Up to 80% more flexible than similar products, **QolorFLEX NuNeon** was carefully developed to provide lighting and scenic designers with the ability to add bold and bright accents throughout entertainment and architectural projects. It operates on 24VDC, can be cut to length in 50mm (2") increments, and includes 200mm (8") flat cables on both ends for easy connections. **QolorFLEX NuNeon** is available in RGB in 5m reels, and seven distinctive colors in 10m reels.

Learn more about working with **QolorFLEX NuNeon** in this new video: <https://youtu.be/ti4ecRmyCMQ>

QolorPIX plug and play pixel control products make it easy to create thousands of professional dynamic lighting effects - chases, fades, scrolls, bursts, and more - in minutes. Sold in 5m reels with 48 individually controlled LEDs per meter and compliant with CE, ETL, and RoHS, **QolorPIX Pixel Controlled LED Tape** is designed for the most demanding professional applications. Each reel includes a soldered-on four-pin XLR connector to create a plug and play connection to any one of the eight ports on the **QolorPIX Tape Controller**. The controller's user-friendly interface allows users to change mode, pixel length, dimmer, personality start address, and direction, and uses **Multiverse** wireless DMX/RDM technology. See which effects can be created with **QolorPIX** at: <https://youtu.be/FaXkXH3QCrA>

The **QolorFLEX LED Tape** line includes 40+ high quality tape options that help designers put light in places that were once thought impossible and create lighting fixtures and effects in a new and inexpensive way. For ultimate color control, **QolorFLEX 5-in-1 LED Tape** offers designers a high output brightness and adjustable dual white to create a wide spectrum of finely tuned colors when used with a DMX color control system. All **QolorFLEX LED Tapes** are ETL listed, sold in 5m reels, and include six-inch long soldered-on pigtailed, enabling easy connections to **QolorFLEX Dimmers** for ultra-smooth, flicker-free dimming. Explore the **QolorFLEX** overview video at: <https://youtu.be/inPg3uOmpVo>

DMXcat makes it easy for anyone to control, analyze, or test any DMX lighting fixture, whether it's a simple LED PAR or a complex moving light, including **QolorFLEX** products. Having won the **Plasa Award for Innovation** at last year's show, **DMXcat** consists of a small hardware dongle and a suite of mobile applications that bring wireless DMX and RDM control plus several other useful functions to the user's smartphone. **DMXcat** solves the problem faced by all users of modern lighting equipment: How to turn on and test DMX lighting gear without using a complicated lighting console. **DMXcat** is available for **iPhone**, **Android**, and **Amazon Fire** in English, Spanish, German, French, Italian, Korean, and Japanese. Discover all the features of **DMXcat** in this video: <https://youtu.be/YRoD7LaU0oA>

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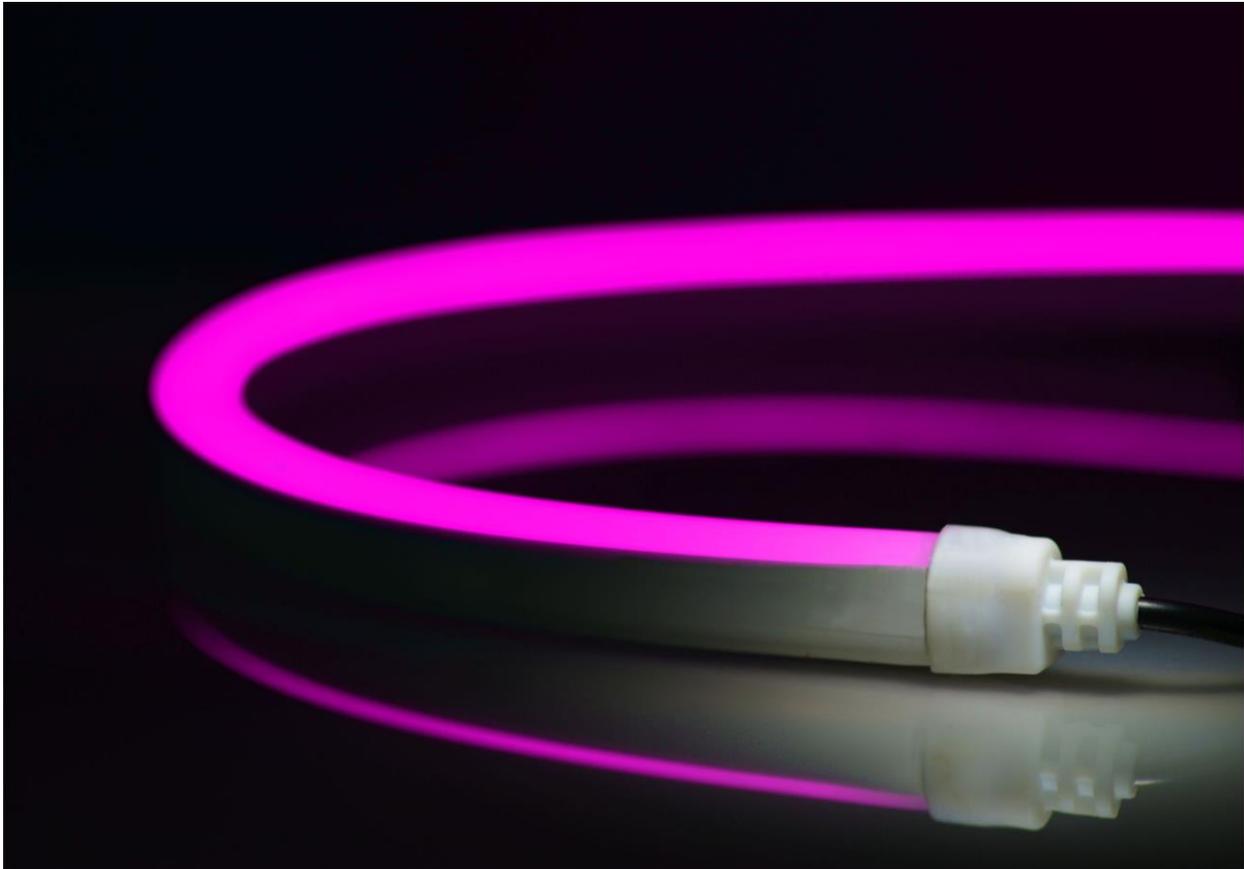
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www.citytheatrical.com

After 15 years of pioneering wireless DMX and RDM for entertainment and architectural lighting, City Theatrical is presenting its new **Multiverse® wireless DMX system**, broadcasting as many as 10 universes of DMX data from a single transmitter, while using much less radio energy than present day single universe systems.

Multiverse products include the [Multiverse Node](#), [Multiverse Transmitter](#), [Multiverse Gateway](#), and [Multiverse Module](#) (for OEM partners), which combine to provide a new range of options for broadcasting with greater flexibility and scalability for end users.

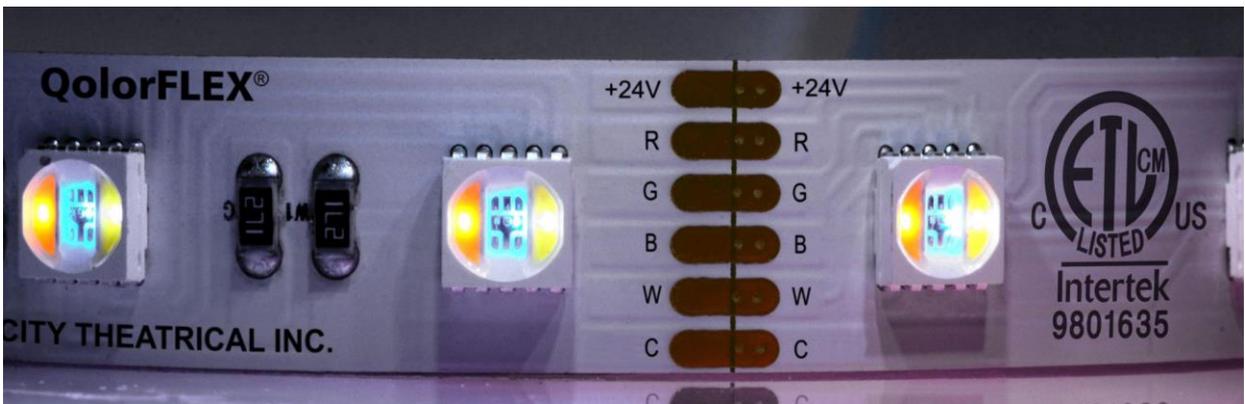
City Theatrical's Cine Gear Expo 2018 Preview is available at: <http://www.citytheatrical.com/cine-gear-expo-2018-preview>



Now available in 5m reels, **QolorFLEX NuNeon, RGB** is one of eight distinctive colors of QolorFLEX NuNeon.



QolorPIX® Pixel Controlled LED Tape delivers fast and easy pixel control solutions for television projects.



QolorFLEX® 5-in-1 LED Tape offers more color mixing options and flexibility of white light to maximize creative potential for television and film projects.



DMXcat® makes it easy for anyone to control, analyze, or test any DMX lighting fixture, whether it's a simple LED PAR or a complex moving light.



Multiverse® wireless DMX/RDM products provide a new range of options for performing lighting tasks more easily than ever before, while producing less disruptive radio energy.

About City Theatrical

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® Wireless DMX systems, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon™, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our [professional experience](#).

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