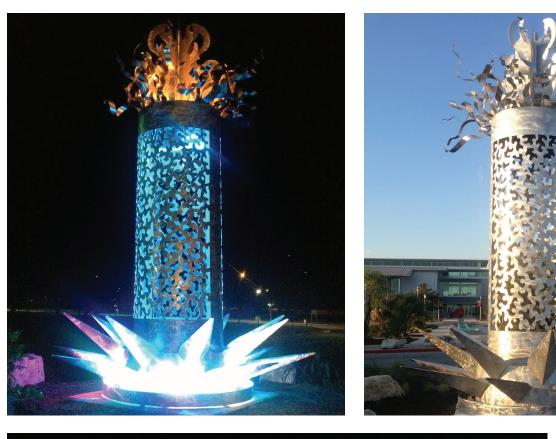
## **Case Study**

## SHoW DMX Vero®





The Palo Alto College sculpture called the "Luminaria Palo Alto" is located near an acequia and on top of a biofilter that assists in harvesting and distributing water more efficiently throughout the Palo Alto Botanical Gardens. By day, the metal sculptural components reference the plant life and vegetation of South Texas and the Botanical Gardens. At night, the work transforms into a beacon/ torch via an LED lighting sequence. The lights symbolize the flame of wisdom, energy, and creativity that are essential elements to any path of learning.

The sculpture was set to be put on the main campus entry and roundabout, but it would have been cost prohibitive to break the concrete, dig and run the electrical & data lines. Wireless DMX was the best option, due to all the restrictions. <u>Cakky Brawley</u>, the designer, who is also an associate professor at Palo Alto College, stated how the SHOW DMX Vero was the best option for them.

"The SHoW DMX Vero was a perfect solution for the us. Chuck Drew was hired as the LED specialist for this project. He recognized the challenges and determined that the SHoW DMX Vero would be the best option given the location and issues addressed. This was the first time I have worked with any City Theatrical equipment. Chuck introduced me to Vero and made it look so simple. The experience working with City Theatrical was excellent from start to finish. Texas Scenic Company in San Antonio generously loaned the equipment for initial testing. Our electrician Mr. Drew had multiple conversations with City Theatrical throughout the testing process. He was extremely knowledgeable and responsive, following through until the project was completed. SHoW DMX Vero was the perfect choice and absolutely provided the best solution for this project."

