

# CITY THEATRICAL

NEW YORK • LONDON

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For Immediate Release

## City Theatrical Introduces QolorFLEX® 5-in-1 LED Tape

City Theatrical announces the expansion of its QolorFLEX brand of professional, flexible linear LED lighting to include [QolorFLEX 5-in-1 LED Tape](#), an innovative new LED tape lighting that offers lighting and scenic design professionals more color mixing options and flexibility of white light to help maximize creative potential for performances and installations.

Now available in full five meter reels and sample strips, **QolorFLEX 5-in-1 LED Tape** is an interior-grade RGBWWCW LED Tape with high output brightness and the ability to create a wide spectrum of colors when used with a DMX color control system. ETL-listed, **QolorFLEX 5-in-1 LED Tape** includes a tunable white that pairs an RGB diode with 2,500 K and 6,500 K white diodes so designers can fine-tune colors. Each tape also comes with wiring leads on both ends and durable 3M adhesive backing.

**QolorFLEX 5-in-1 LED Tape** is consistently color matched with the entire line of **QolorFLEX LED Tape**, including **QolorFLEX Quad LED Tape**, and pairs perfectly with the [QolorFLEX 5x8A Dimmer](#). Like all **QolorFLEX** products, **QolorFLEX 5-in-1 LED Tape** is vibrant, easy to work with, and exceeds industry standards for service life.

**QolorFLEX** products can be seen in hundreds of productions and environments internationally, including: *The Tonight Show Starring Jimmy Fallon*, *Saturday Night Live*, *Anastasia* on Broadway, *The Band's Visit* on Broadway, and the Institute of Contemporary Art Theatre in Boston.

For more information on **QolorFLEX**, watch the video at: <https://youtu.be/inPg3uOmpVo>

To purchase **QolorFLEX** products, find your local **City Theatrical Dealer** at: [www.citytheatrical.com/dealer-rental-locator](http://www.citytheatrical.com/dealer-rental-locator).

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**QolorFLEX 5-in-1 LED Tape** by City Theatrical offers lighting and scenic design professionals more color mixing options and flexibility of white light to help maximize creative potential for performances and installations.



**QolorFLEX 5-in-1 LED Tape** is consistently color matched with the entire line of QolorFLEX LED Tape and pairs perfectly with the QolorFLEX 5x8A Dimmer.

#### About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 35 product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® and SHoW DMX® Wireless DMX systems, QolorFLEX® brand of professional LED linear lighting including QolorPIX® Pixel Controlled LED Tape and Controller, QolorPoint™ Wireless LED Uplighters, professional lighting software including Lightwright® 6, Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for other lighting manufacturers. Learn more about our professional [experience](#).

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