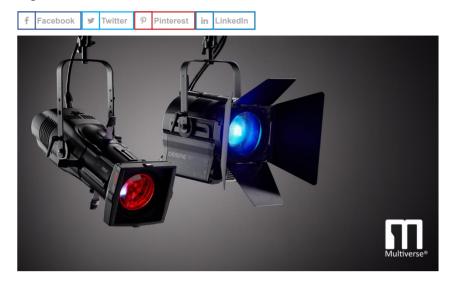
City Theatrical: Multiverse® Wireless DMX in Two New ETC Products

Stage Directions • Tools of the Trade • March 31, 2021



After a decade of research, something brilliant launched on March 30, 2021: ETC's Source Four LED Series 3 and Desire Fresnel light fixtures, which are already setting standards that are far from standard. Both fixtures feature City Theatrical's Multiverse® protocol for integrated wireless DMX/RDM, and can be easily configured using ETC's Set Light app via both NFC and a Multiverse Transmitter.

As a part of ETC's product launch, they produced the video below. City Theatrical's Gary Fails is in this launch video speaking about working with ETC on incorporating CTIs Multiverse protocol for integrated wireless DMX/RDM. [Start at 9:10 in this video where ETC's RaJeana Price, ETC Video Production Specialist kicks off the discussion of wireless control that's built into the Source Four LED Series 3 and Desire Fresnel. CTIs Fails follows right along after Price's introduction.]

ETC Launch Event - March 2021



"Multiverse was the obvious choice for these new, state-of-the-art fixtures," says Luke Delwiche, Entertainment Market Manager, ETC. "We wanted to ensure that their wireless DMX capabilities would be scalable, reliable, and easy to incorporate into venues and rigs of any size – Multiverse delivers on this promise. Look for more and more ETC fixtures with native Multiverse support."

Both new luminaires from ETC – Source Four LED Series 3 and Desire Fresnel – feature City Theatrical's <u>Multiverse®</u> protocol built into the lights for integrated wireless DMX/RDM, and can be easily configured using ETC's Set Light app via both NFC and a <u>Multiverse Transmitter</u>.

Further information on the ETC Source Four LED Series 3

Further information on the ETC Desire Fresnel

Further information from City Theatrical, Inc.: www.citytheatrical.com