

NEW YORK • LONDON

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City Theatrical Launches QolorFLEX 5-in-1 HiQ High CRI LED Tape

City Theatrical is expanding its line of QolorFLEX® LED Tape and Accessories with a new QolorFLEX 5-in-1 HiQ High CRI LED Tape, which brings its best-selling QolorFLEX 5-in-1 and HiQ High CRI LED Tape for film and video technologies together in a single LED Tape. QolorFLEX 5-in-1 HiQ High CRI LED Tape is an interior grade 5-in-1 24V LED Tape with a Color Rendering Index (CRI) of 95 and is 25% brighter than other 5-in-1 LED tapes, making it an ideal high CRI LED tape for the camera needs of film and video projects, while providing lighting professionals with ultimate color control.

Each **QolorFLEX 5-in-1 HiQ High CRI LED Tape** (P/N 5050-24-RGBH27006500-60-5-20-1) offers exceptional on-camera color rendition and the ability to match the light sources already being used on set. It can create a wide spectrum of colors using red, blue, green, and tunable 2700K to 6500K white. **QolorFLEX 5-in-1 HiQ High CRI LED Tape** is an excellent tool to meet the demands of high-quality lighting for film and television projects, and also helps "futureproof" LED tape lighting installations for theatre, opera, and other live entertainment projects that may transition to broadcast in the future.

To complement this new **QolorFLEX 5-in-1 HiQ High CRI LED Tape**, City Theatrical offers three **QolorFLEX HiQ High CRI LED Tapes** in color temperatures that include 3200K, 6000K, and 2700K to 6500K in a single chip. City Theatrical also offers **QolorFLEX 5-in-1 LED Tape**, **RGBACW**, which uses identical LEDs for its 5-in-1 RGB + Amber + Cool White configuration. City Theatrical's original **QolorFLEX 5-in-1 LED Tape**, **RGBWWCW** is now a legacy product in the QolorFLEX line.

Like all 45+ high quality **QolorFLEX LED Tapes** that help put light in places that were once thought impossible and create lighting fixtures and effects in a new and inexpensive way, **QolorFLEX 5-in-1 HiQ High CRI LED Tape** is sold in 5m reels and includes six-inch long pigtails on both ends for easy connections to **QolorFLEX Dimmers** for ultra-smooth, flicker-free dimming.

Other new QolorFLEX products include an <u>Aluminum Extrusion, 45°, 2m</u> (P/N 6693) which provides lighting professionals with more flexibility in LED tape installations, such that they can easy mount and direct the light from LED tape at a 45-degree angle. This new **Aluminum Extrusion, 45°, 2m** is ideal for cove lighting, wall washes, and foot lighting.

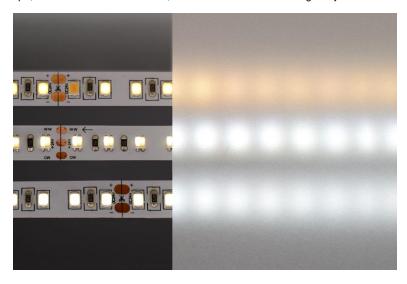
This expansion of the QolorFLEX brand with **QolorFLEX 5-in-1 HiQ High CRI LED Tape** aligns with City Theatrical's strategic direction to support film and video projects worldwide with innovative lighting accessories, which include **Multiverse® Studio Kit** for revolutionary multi-universe wireless DMX/RDM control as well as many other **City Theatrical solutions for film and video**.



City Theatrical's newest **QolorFLEX 5-in-1 HiQ High CRI LED Tape** has a CRI greater than 95 and is ideal for the needs of film and video projects.



QolorFLEX 5-in-1 HiQ High CRI LED Tape is 25% brighter than other 5-in-1 LED tapes, including best-selling QolorFLEX 5-in-1 LED Tape, RGB + Amber + Cool White, which is also available through City Theatrical dealers.



Other **QolorFLEX HiQ High CRI LED Tapes** by City Theatrical are available in 3200K, 6000K, and 2700K-6500K color temperatures.

About City Theatrical, Inc.

City Theatrical invents, manufactures, and customizes unique lighting accessories for the entertainment and architectural industries and is the winner of 40+ product and business awards, including the New Jersey Small Manufacturer of the Year in 2015. Founded in 1986, City Theatrical has offices in Carlstadt, New Jersey and London, England. Products include the multi award-winning DMXcat® Multi Function Test Tool, Multiverse® Wireless DMX/RDM system, QolorFLEX® brand of professional LED linear lighting, Dimmers and Accessories including QolorFLEX 5-in-1 LED Tape, QolorFLEX NuNeon®, and QolorPIX® Pixel Controlled LED Tape and Tape Controller, QolorPoint® Wireless LED Uplighters and LED event lighting products, professional lighting software including Moving Light Assistant™ and Vectorworks Spotlight, as well as the world's most extensive catalog of entertainment and architectural lighting beam control accessories and hardware. City Theatrical also performs custom manufacturing services and manufactures products on an OEM basis for the world's leading lighting manufacturers. Learn more about our professional experience.

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