



## Employee Spotlight: Harrison Hohnholt, Sales Manager, City Theatrical

Many people don't know that City Theatrical products are mostly handmade, right here at our facility in Carlstadt, New Jersey, USA. We started an [Employee Spotlight](#) series to celebrate the incredible people behind our products. We talked to **Harrison Hohnholt** from our Sales team in October 2023, to spotlight his great work for City Theatrical and learn more about his experience working with the company.

### Q&A WITH HARRISON HOHNHOLT:

**City Theatrical (CT):** When did you start working at City Theatrical, and in what role(s)?

**Harrison Hohnholt (HH):** I started in September 2014 as a Sales Specialist.

**CT:** What do you do now?

**HH:** I am now the Sales Manager.

**CT:** What is your favorite thing to work on at City Theatrical?

**HH:** I like to work on LED Tape projects and custom work.

**CT:** What does excellence at City Theatrical mean to you?

**HH:** Rock solid, reliable equipment, great customer support, and development of new interesting devices.

**CT:** What are some of the most important things you've learned while working at City Theatrical?

**HH:** The backend processes of this industry. I had been on stage as a technician for many years but had never thought much about what went into producing the equipment I was using. Being able to see all of the people involved in producing even seemingly simple accessories, such as a top hat, was very eye opening. I think it is helpful for the industry to understand where our equipment comes from.

**CT:** Why should people work at City Theatrical?

**HH:** Every day is something new. There is always a new project or a new problem to be solved. It is fun to be able to take an idea from a drawing to a fully realized product.

Learn more from Harrison Hohnholt in our [Multiverse wireless DMX/RDM Webinar Series](#), a 10-part, 30-minute webinar series hosted by Harrison Hohnholt featuring products like RadioScan Spectrum Analyzer, Multiverse Transmitter, and more.



Harrison Hohnholt in October 2023 at Cine Gear Expo in Atlanta, Georgia.



Harrison Hohnholt teaching the April 2023 Multiverse wireless DMX/RDM training for IATSE Local 1 union members in NYC.



Harrison Hohnholt teaching the September 2022 QolorFLEX training for IATSE Local 479 in Atlanta, Georgia.